Garnet
Garnet Global Training Center

GGT-HT-132

Hospitality, Tourism & Events

Wedding & Social Events Planning

تخطيط حفلات الزفاف والمناسبات الاجتماعية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (management)**

Overview

This program treats Wedding & Social Events Planning as a managed system: policies, roles, resources, performance indicators and continual improvement. Service, revenue and operations programs for hotels, tourism and event organisers. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Set up and run Wedding & Social Events Planning as a managed process with clear roles.
- Lead improvement projects and measure their benefit.
- Report clearly to senior management and stakeholders.
- Manage contractors, suppliers and internal customers.
- Plan resources, budgets and schedules realistically.

Who should attend

Hotel and restaurant managers, tourism professionals and event planners. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

Key topics

- Guest experience standards
- Revenue and pricing
- Operations and cost control
- Food safety and hygiene
- Digital distribution
- Event planning

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Wedding & Social Events Planning: the management framework

- Operations and cost control
- Regional and international case studies

Day 2 Planning, resources and budgets

- Food safety and hygiene
- Digital distribution

Day 3 Performance measurement and control

- Event planning
- Checklists and templates to take away

Day 4 Risk, compliance and improvement

- Guest experience standards
- Group discussion and peer review

Day 5 Management case study and action plan

- Revenue and pricing
- Measurement and reporting

10-day outline

Day 1 Wedding & Social Events Planning: the management framework

- Operations and cost control
- Regional and international case studies

Day 2 Planning, resources and budgets

- Food safety and hygiene
- Digital distribution

Day 3 Performance measurement and control

- Event planning
- Checklists and templates to take away

Day 4 Risk, compliance and improvement

- Guest experience standards
- Group discussion and peer review

Day 5 Management case study and action plan

- Revenue and pricing
- Measurement and reporting

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Hands-on workshop on a workplace challenge

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Common mistakes and how to avoid them

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
14–18 Feb 2027	5-day classroom	Amman	Arabic	4,750
9–13 May 2027	5-day classroom	Riyadh	English	4,750
14–18 Jun 2027	5-day online	Live online	Arabic	2,950
20 Sep – 1 Oct 2027	10-day classroom	Kuala Lumpur	English	8,950
17–21 Jan 2028	5-day classroom	Kuala Lumpur	English	4,750
14–25 Feb 2028	10-day classroom	Vienna	English	8,950
12–23 Jun 2028	10-day online	Live online	English	5,450
12–16 Nov 2028	5-day classroom	Cairo	Arabic	4,750
19–23 Mar 2029	5-day classroom	Amsterdam	English	4,750

Dates	Format	City	Language	Fee (USD)
21–25 May 2029	5-day classroom	London	English	4,750
5–16 Aug 2029	10-day classroom	Doha	English	8,950
3–7 Sep 2029	5-day online	Live online	Arabic	2,950
8–19 Apr 2030	10-day online	Live online	English	5,450
19–23 May 2030	5-day classroom	Riyadh	English	4,750
9–13 Sep 2030	5-day classroom	Paris	English	4,750
2–13 Dec 2030	10-day classroom	Istanbul	English	8,950

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/