Garnet
Garnet Global Training Center

GGT-UX-121

Design, UX & Creative Skills

UX Writing

الكتابة لتجربة المستخدم

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Participants in UX Writing practise the methods, tools and standards they need to perform reliably and solve problems on the job. User experience, visual design and creative tools for digital products and communication. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Apply the methods and standards of UX Writing to real tasks.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.

Who should attend

Designers, product teams, marketers and anyone who briefs or reviews design work. Practitioners with one to five years of experience benefit most.

Key topics

- Design principles
- User research
- Prototyping
- Visual identity
- Accessibility
- Design tools

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 UX Writing: principles and standards
- Design tools
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice
- Design principles
- User research

Day 3 Diagnosis and problem solving
- Prototyping
- Regional and international case studies

Day 4 Quality, safety and documentation
- Visual identity
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan
- Accessibility
- Group discussion and peer review

10-day outline

Day 1 UX Writing: principles and standards
- Design tools
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice
- Design principles
- User research

Day 3 Diagnosis and problem solving
- Prototyping
- Regional and international case studies

Day 4 Quality, safety and documentation
- Visual identity
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan
- Accessibility
- Group discussion and peer review

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Measurement and reporting

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Hands-on workshop on a workplace challenge

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
1–5 Feb 2027	5-day online	Live online	Arabic	2,950
13–17 Jun 2027	5-day classroom	Amman	English	4,750
15–26 Aug 2027	10-day classroom	Kuwait City	English	8,950
4–8 Oct 2027	5-day classroom	London	English	4,750
17–21 Jan 2028	5-day classroom	Paris	English	4,750
9–13 Jul 2028	5-day classroom	Kuwait City	Arabic	4,750
2–13 Oct 2028	10-day online	Live online	Arabic	5,450
18–29 Dec 2028	10-day classroom	Vienna	English	8,950
19–23 Mar 2029	5-day classroom	Geneva	English	4,750
6–10 May 2029	5-day classroom	Jeddah	English	4,750

Dates	Format	City	Language	Fee (USD)
3–7 Sep 2029	5-day online	Live online	Arabic	2,950
2–13 Dec 2029	10-day classroom	Muscat	English	8,950
8–12 Apr 2030	5-day classroom	Barcelona	English	4,750
15–26 Jul 2030	10-day classroom	Amsterdam	English	8,950
12–23 Aug 2030	10-day online	Live online	Arabic	5,450
1–5 Sep 2030	5-day classroom	Manama	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/