Garnet
Garnet Global Training Center

GGT-UX-101

Design, UX & Creative Skills

UX Design Fundamentals

أساسيات تصميم تجربة المستخدم

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Foundation**

Overview

UX Design Fundamentals gives newcomers and non-specialists a clear, practical grounding: the core concepts, the vocabulary used on the job and the first tools to apply them. User experience, visual design and creative tools for digital products and communication. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Explain the key concepts, terms and standards of UX Design Fundamentals.
- Recognise the main hazards, errors and misconceptions newcomers face.
- Carry out basic tasks correctly using simple checklists and tools.
- Read and use the documents, forms and data common in this field.
- Know when to escalate and who to involve.

Who should attend

Designers, product teams, marketers and anyone who briefs or reviews design work. No prior experience is required; it also suits new hires, graduates and staff moving into this field.

Key topics

- Design principles
- User research
- Prototyping
- Visual identity
- Accessibility
- Design tools

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Introduction to UX Design Fundamentals
- Prototyping
- Hands-on workshop on a workplace challenge

Day 2 Core concepts and terminology
- Visual identity
- Accessibility

Day 3 Basic methods and tools
- Design tools
- Common mistakes and how to avoid them

Day 4 Working safely and correctly
- Design principles
- Regional and international case studies

Day 5 Practical exercises and review
- User research
- Checklists and templates to take away

10-day outline

Day 1 Introduction to UX Design Fundamentals
- Prototyping
- Hands-on workshop on a workplace challenge

Day 2 Core concepts and terminology
- Visual identity
- Accessibility

Day 3 Basic methods and tools
- Design tools
- Common mistakes and how to avoid them

Day 4 Working safely and correctly
- Design principles
- Regional and international case studies

Day 5 Practical exercises and review
- User research
- Checklists and templates to take away

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Group discussion and peer review

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Measurement and reporting

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
15–19 Feb 2027	5-day online	Live online	English	2,950
16–27 May 2027	10-day classroom	Kuwait City	Arabic	8,950
21–25 Jun 2027	5-day classroom	London	English	4,750
19–23 Jul 2027	5-day classroom	Barcelona	English	4,750
16–20 Jul 2028	5-day classroom	Jeddah	Arabic	4,750
7–18 Aug 2028	10-day online	Live online	English	5,450
9–13 Oct 2028	5-day classroom	London	English	4,750
13–24 Nov 2028	10-day classroom	Abu Dhabi	English	8,950
4–8 Feb 2029	5-day classroom	Manama	English	4,750
5–9 Mar 2029	5-day online	Live online	Arabic	2,950

Dates	Format	City	Language	Fee (USD)
21 Oct – 1 Nov 2029	10-day classroom	Kuwait City	Arabic	8,950
17–21 Dec 2029	5-day classroom	Vienna	English	4,750
7–11 Jan 2030	5-day classroom	Dubai	English	4,750
15–19 Apr 2030	5-day classroom	Casablanca	English	4,750
3–14 Jun 2030	10-day online	Live online	English	5,450
9–20 Sep 2030	10-day classroom	Istanbul	English	8,950

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/