Garnet
Garnet Global Training Center

GGT-UX-103

Design, UX & Creative Skills

User Research Methods

أساليب أبحاث المستخدمين

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Participants in User Research Methods practise the methods, tools and standards they need to perform reliably and solve problems on the job. User experience, visual design and creative tools for digital products and communication. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Apply the methods and standards of User Research Methods to real tasks.
- Interpret data and results correctly and act on them.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.
- Share good practice with your team.

Who should attend

Designers, product teams, marketers and anyone who briefs or reviews design work. Practitioners with one to five years of experience benefit most.

Key topics

- Design principles
- User research
- Prototyping
- Visual identity
- Accessibility
- Design tools

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 User Research Methods: principles and standards
- Design principles
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice
- User research
- Prototyping

Day 3 Diagnosis and problem solving
- Visual identity
- Regional and international case studies

Day 4 Quality, safety and documentation
- Accessibility
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan
- Design tools
- Group discussion and peer review

10-day outline

Day 1 User Research Methods: principles and standards
- Design principles
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice
- User research
- Prototyping

Day 3 Diagnosis and problem solving
- Visual identity
- Regional and international case studies

Day 4 Quality, safety and documentation
- Accessibility
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan
- Design tools
- Group discussion and peer review

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Measurement and reporting

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Hands-on workshop on a workplace challenge

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
8–12 Feb 2027	5-day classroom	London	English	4,750
13–24 Sep 2027	10-day classroom	Barcelona	English	8,950
1–5 Nov 2027	5-day online	Live online	English	2,950
12–16 Dec 2027	5-day classroom	Kuwait City	English	4,750
3–14 Jan 2028	10-day online	Live online	English	5,450
17–21 Jul 2028	5-day classroom	Abu Dhabi	English	4,750
21–25 Aug 2028	5-day classroom	Amsterdam	English	4,750
4–15 Dec 2028	10-day classroom	Dubai	Arabic	8,950
8–12 Jan 2029	5-day online	Live online	English	2,950
1–5 Jul 2029	5-day classroom	Riyadh	Arabic	4,750

Dates	Format	City	Language	Fee (USD)
5–9 Aug 2029	5-day classroom	Cairo	English	4,750
2–13 Sep 2029	10-day classroom	Muscat	English	8,950
18–29 Mar 2030	10-day online	Live online	English	5,450
3–7 Jun 2030	5-day classroom	Dubai	Arabic	4,750
15–26 Sep 2030	10-day classroom	Amman	English	8,950
2–6 Dec 2030	5-day classroom	Kuala Lumpur	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/