Garnet
Garnet Global Training Center

GGT-SM-107

Smart Cities & Urban Management

# Urban Mobility Planning

تخطيط التنقل الحضري

| Duration | Language | Formats | Hours | Level |
|---|---|---|---|---|
| **5 or 10 days** | **English or Arabic** | **Classroom, online, in-house** | **35 / 70** | **Intermediate (management)** |

## Overview

This program treats Urban Mobility Planning as a managed system: policies, roles, resources, performance indicators and continual improvement. Plan, run and digitalise cities and municipal services for residents and investors. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

## What you will be able to do

- Set up and run Urban Mobility Planning as a managed process with clear roles.
- Lead improvement projects and measure their benefit.
- Report clearly to senior management and stakeholders.
- Manage contractors, suppliers and internal customers.
- Plan resources, budgets and schedules realistically.

## Who should attend

Municipal managers, urban planners, smart city teams and city service operators. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

## Key topics

- Urban strategy and governance
- Municipal services
- Digital city platforms
- Mobility and infrastructure
- Resident experience
- Data and performance

## Formats and fees

| | |
|---|---|
| 5-day classroom | **USD 4,750** |
| 5-day online | **USD 2,950** |
| 10-day classroom | **USD 8,950** |
| 10-day online | **USD 5,450** |
| In-house | **Quotation per group** |

Fees per participant, excluding VAT.

## Register or ask

**WhatsApp:** +971 56 674 7382

**Email:** info@garnettrainings.com

**Training:** training@garnettrainings.com

**Web:** garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

## Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

## 5-day outline

### Day 1 Urban Mobility Planning: the management framework

- Urban strategy and governance
- Group discussion and peer review

### Day 2 Planning, resources and budgets

- Municipal services
- Digital city platforms

### Day 3 Performance measurement and control

- Mobility and infrastructure
- Measurement and reporting

### Day 4 Risk, compliance and improvement

- Resident experience
- Hands-on workshop on a workplace challenge

### Day 5 Management case study and action plan

- Data and performance
- Common mistakes and how to avoid them

## 10-day outline

### Day 1 Urban Mobility Planning: the management framework

- Urban strategy and governance
- Group discussion and peer review

### Day 2 Planning, resources and budgets

- Municipal services
- Digital city platforms

### Day 3 Performance measurement and control

- Mobility and infrastructure
- Measurement and reporting

### Day 4 Risk, compliance and improvement

- Resident experience
- Hands-on workshop on a workplace challenge

### Day 5 Management case study and action plan

- Data and performance
- Common mistakes and how to avoid them

### Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Regional and international case studies

### Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

### Day 8 Benchmarking against international practice

- Global performance benchmarks
- Checklists and templates to take away

### Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

### Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

## Schedule 2027–2030

| Dates | Format | City | Language | Fee (USD) |
|---|---|---|---|---|
| 11–22 Apr 2027 | 10-day classroom | Muscat | English | 8,950 |
| 19–23 Jul 2027 | 5-day classroom | Abu Dhabi | Arabic | 4,750 |
| 9–13 Aug 2027 | 5-day classroom | London | English | 4,750 |
| 15–19 Nov 2027 | 5-day online | Live online | Arabic | 2,950 |
| 19–30 Jun 2028 | 10-day classroom | London | English | 8,950 |
| 10–21 Jul 2028 | 10-day online | Live online | Arabic | 5,450 |
| 21–25 Aug 2028 | 5-day classroom | Singapore | English | 4,750 |
| 4–8 Dec 2028 | 5-day classroom | Barcelona | English | 4,750 |
| 14–25 Jan 2029 | 10-day classroom | Doha | Arabic | 8,950 |

| Dates | Format | City | Language | Fee (USD) |
|---|---|---|---|---|
| 5–9 Mar 2029 | 5-day online | Live online | English | 2,950 |
| 9–13 Jul 2029 | 5-day classroom | Istanbul | English | 4,750 |
| 6–10 Aug 2029 | 5-day classroom | Geneva | English | 4,750 |
| 6–17 Jan 2030 | 10-day classroom | Muscat | Arabic | 8,950 |
| 4–8 Feb 2030 | 5-day classroom | Vienna | English | 4,750 |
| 4–8 Aug 2030 | 5-day classroom | Cairo | Arabic | 4,750 |
| 16–27 Dec 2030 | 10-day online | Live online | Arabic | 5,450 |

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/