Garnet
Garnet Global Training Center

GGT-UX-111

Design, UX & Creative Skills

Typography & Layout

الطباعة وتنسيق الصفحات

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Participants in Typography & Layout practise the methods, tools and standards they need to perform reliably and solve problems on the job. User experience, visual design and creative tools for digital products and communication. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Apply the methods and standards of Typography & Layout to real tasks.
- Use the right tools, checks and calculations step by step.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.
- Follow safe, compliant and documented work practices.

Who should attend

Designers, product teams, marketers and anyone who briefs or reviews design work. Practitioners with one to five years of experience benefit most.

Key topics

- Design principles
- User research
- Prototyping
- Visual identity
- Accessibility
- Design tools

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Typography & Layout: principles and standards
- User research
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice
- Prototyping
- Visual identity

Day 3 Diagnosis and problem solving
- Accessibility
- Regional and international case studies

Day 4 Quality, safety and documentation
- Design tools
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan
- Design principles
- Group discussion and peer review

10-day outline

Day 1 Typography & Layout: principles and standards
- User research
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice
- Prototyping
- Visual identity

Day 3 Diagnosis and problem solving
- Accessibility
- Regional and international case studies

Day 4 Quality, safety and documentation
- Design tools
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan
- Design principles
- Group discussion and peer review

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Measurement and reporting

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Hands-on workshop on a workplace challenge

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
5–9 Jul 2027	5-day classroom	Singapore	English	4,750
19–23 Sep 2027	5-day classroom	Cairo	Arabic	4,750
17–28 Oct 2027	10-day classroom	Doha	Arabic	8,950
13–17 Dec 2027	5-day online	Live online	English	2,950
1–12 May 2028	10-day online	Live online	English	5,450
19–30 Jun 2028	10-day classroom	Paris	English	8,950
2–6 Oct 2028	5-day classroom	Dubai	English	4,750
19–23 Nov 2028	5-day classroom	Kuwait City	English	4,750
19 Feb – 2 Mar 2029	10-day classroom	Dubai	Arabic	8,950
19–23 Aug 2029	5-day classroom	Jeddah	English	4,750

Dates	Format	City	Language	Fee (USD)
7–11 Oct 2029	5-day classroom	Riyadh	Arabic	4,750
19–23 Nov 2029	5-day online	Live online	Arabic	2,950
4–8 Feb 2030	5-day classroom	London	English	4,750
8–19 Jul 2030	10-day classroom	Kuala Lumpur	English	8,950
14–18 Oct 2030	5-day classroom	Abu Dhabi	Arabic	4,750
11–22 Nov 2030	10-day online	Live online	Arabic	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/