Garnet
Garnet Global Training Center

GGT-HT-106

Hospitality, Tourism & Events

Tourism Destination Management

إدارة الوجهات السياحية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (management)**

Overview

Tourism Destination Management helps participants move from doing the work to managing it, with planning tools, control methods and reporting that management trusts. Service, revenue and operations programs for hotels, tourism and event organisers. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Set up and run Tourism Destination Management as a managed process with clear roles.
- Lead improvement projects and measure their benefit.
- Report clearly to senior management and stakeholders.
- Manage contractors, suppliers and internal customers.
- Plan resources, budgets and schedules realistically.

Who should attend

Hotel and restaurant managers, tourism professionals and event planners. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

Key topics

- Guest experience standards
- Revenue and pricing
- Operations and cost control
- Food safety and hygiene
- Digital distribution
- Event planning

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Tourism Destination Management: the management framework

- Revenue and pricing
- Group discussion and peer review

Day 2 Planning, resources and budgets

- Operations and cost control
- Food safety and hygiene

Day 3 Performance measurement and control

- Digital distribution
- Measurement and reporting

Day 4 Risk, compliance and improvement

- Event planning
- Hands-on workshop on a workplace challenge

Day 5 Management case study and action plan

- Guest experience standards
- Common mistakes and how to avoid them

10-day outline

Day 1 Tourism Destination Management: the management framework

- Revenue and pricing
- Group discussion and peer review

Day 2 Planning, resources and budgets

- Operations and cost control
- Food safety and hygiene

Day 3 Performance measurement and control

- Digital distribution
- Measurement and reporting

Day 4 Risk, compliance and improvement

- Event planning
- Hands-on workshop on a workplace challenge

Day 5 Management case study and action plan

- Guest experience standards
- Common mistakes and how to avoid them

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Regional and international case studies

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Checklists and templates to take away

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
11–15 Jan 2027	5-day classroom	Amsterdam	English	4,750
12–16 Apr 2027	5-day online	Live online	Arabic	2,950
9–13 Aug 2027	5-day classroom	Dubai	English	4,750
15–26 Nov 2027	10-day classroom	London	English	8,950
6–10 Aug 2028	5-day classroom	Jeddah	English	4,750
16–27 Oct 2028	10-day online	Live online	Arabic	5,450
20 Nov – 1 Dec 2028	10-day classroom	London	English	8,950
4–8 Dec 2028	5-day classroom	Dubai	Arabic	4,750
7–11 May 2029	5-day classroom	London	English	4,750

Dates	Format	City	Language	Fee (USD)
18–22 Jun 2029	5-day online	Live online	Arabic	2,950
21 Oct – 1 Nov 2029	10-day classroom	Riyadh	Arabic	8,950
18–22 Nov 2029	5-day classroom	Cairo	Arabic	4,750
20–24 Jan 2030	5-day classroom	Cairo	Arabic	4,750
18–22 Feb 2030	5-day classroom	Dubai	Arabic	4,750
17–28 Jun 2030	10-day classroom	London	English	8,950
15–26 Jul 2030	10-day online	Live online	Arabic	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/