Garnet
Garnet Global Training Center

GGT-PB-121

Public Health & Community Health

Tobacco Control Programs

برامج مكافحة التبغ

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (management)**

Overview

Tobacco Control Programs equips managers and specialists to plan, organise and control this area of work, set targets and measure results. Protect and improve population health through prevention, surveillance and health programs. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Set up and run Tobacco Control Programs as a managed process with clear roles.
- Plan resources, budgets and schedules realistically.
- Define KPIs and build simple dashboards for management.
- Control risk, quality and compliance in this area.
- Lead improvement projects and measure their benefit.

Who should attend

Public health officers, health program managers, inspectors and community health staff. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

Key topics

- Epidemiology basics
- Surveillance systems
- Health promotion
- Program planning and evaluation
- Environmental health
- Health policy

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Tobacco Control Programs: the management framework

- Environmental health
- Common mistakes and how to avoid them

Day 2 Planning, resources and budgets

- Health policy
- Epidemiology basics

Day 3 Performance measurement and control

- Surveillance systems
- Regional and international case studies

Day 4 Risk, compliance and improvement

- Health promotion
- Checklists and templates to take away

Day 5 Management case study and action plan

- Program planning and evaluation
- Group discussion and peer review

10-day outline

Day 1 Tobacco Control Programs: the management framework

- Environmental health
- Common mistakes and how to avoid them

Day 2 Planning, resources and budgets

- Health policy
- Epidemiology basics

Day 3 Performance measurement and control

- Surveillance systems
- Regional and international case studies

Day 4 Risk, compliance and improvement

- Health promotion
- Checklists and templates to take away

Day 5 Management case study and action plan

- Program planning and evaluation
- Group discussion and peer review

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Measurement and reporting

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Hands-on workshop on a workplace challenge

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
3–14 May 2027	10-day classroom	Barcelona	English	8,950
5–9 Jul 2027	5-day online	Live online	English	2,950
13–17 Sep 2027	5-day classroom	Kuala Lumpur	English	4,750
14–18 Nov 2027	5-day classroom	Amman	English	4,750
1–5 May 2028	5-day classroom	Dubai	Arabic	4,750
12–16 Jun 2028	5-day classroom	London	English	4,750
9–20 Oct 2028	10-day online	Live online	Arabic	5,450
10–21 Dec 2028	10-day classroom	Doha	Arabic	8,950
4–8 Jun 2029	5-day classroom	Singapore	English	4,750

Dates	Format	City	Language	Fee (USD)
10–14 Sep 2029	5-day classroom	Istanbul	English	4,750
8–12 Oct 2029	5-day online	Live online	English	2,950
10–21 Dec 2029	10-day classroom	Casablanca	English	8,950
1–12 Apr 2030	10-day classroom	Casablanca	English	8,950
3–14 Jun 2030	10-day online	Live online	Arabic	5,450
19–23 Aug 2030	5-day classroom	Amsterdam	English	4,750
14–18 Oct 2030	5-day classroom	Paris	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/