Garnet
Garnet Global Training Center

GGT-MD-114

Media, Journalism & Digital Content

Television Presenting

التقديم التلفزيوني

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Participants in Television Presenting practise the methods, tools and standards they need to perform reliably and solve problems on the job. Programs for newsrooms, communication teams and content creators. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Apply the methods and standards of Television Presenting to real tasks.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.

Who should attend

Journalists, media officers, content creators and spokespersons. Practitioners with one to five years of experience benefit most.

Key topics

- Storytelling and structure
- Writing for media
- Visual and video content
- Media ethics and law
- Audience analytics
- On-camera skills

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Television Presenting: principles and standards
- Writing for media
- Group discussion and peer review

Day 2 Methods and tools in practice
- Visual and video content
- Media ethics and law

Day 3 Diagnosis and problem solving
- Audience analytics
- Measurement and reporting

Day 4 Quality, safety and documentation
- On-camera skills
- Hands-on workshop on a workplace challenge

Day 5 Workshop, assessment and action plan
- Storytelling and structure
- Common mistakes and how to avoid them

10-day outline

Day 1 Television Presenting: principles and standards
- Writing for media
- Group discussion and peer review

Day 2 Methods and tools in practice
- Visual and video content
- Media ethics and law

Day 3 Diagnosis and problem solving
- Audience analytics
- Measurement and reporting

Day 4 Quality, safety and documentation
- On-camera skills
- Hands-on workshop on a workplace challenge

Day 5 Workshop, assessment and action plan
- Storytelling and structure
- Common mistakes and how to avoid them

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Regional and international case studies

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Checklists and templates to take away

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
14–25 Jun 2027	10-day classroom	Abu Dhabi	Arabic	8,950
5–9 Jul 2027	5-day online	Live online	Arabic	2,950
6–10 Sep 2027	5-day classroom	Vienna	English	4,750
11–15 Oct 2027	5-day classroom	London	English	4,750
7–18 Feb 2028	10-day classroom	Vienna	English	8,950
21–25 May 2028	5-day classroom	Riyadh	English	4,750
7–11 Aug 2028	5-day classroom	Istanbul	English	4,750
9–20 Oct 2028	10-day online	Live online	Arabic	5,450
7–11 May 2029	5-day classroom	Istanbul	English	4,750
2–6 Jul 2029	5-day online	Live online	Arabic	2,950

Dates	Format	City	Language	Fee (USD)
14–18 Oct 2029	5-day classroom	Doha	Arabic	4,750
19–30 Nov 2029	10-day classroom	Casablanca	English	8,950
20–31 Jan 2030	10-day classroom	Manama	Arabic	8,950
4–8 Feb 2030	5-day classroom	Barcelona	English	4,750
8–19 Jul 2030	10-day online	Live online	Arabic	5,450
17–21 Nov 2030	5-day classroom	Cairo	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/