Garnet
Garnet Global Training Center

GGT-TC-129

Telecommunications

Telecom Product & Pricing Management

إدارة منتجات وأسعار الاتصالات

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (management)**

Overview

Telecom Product & Pricing Management equips managers and specialists to plan, organise and control this area of work, set targets and measure results. Network, spectrum and service programs for operators and enterprise telecom teams. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Set up and run Telecom Product & Pricing Management as a managed process with clear roles.
- Manage contractors, suppliers and internal customers.
- Plan resources, budgets and schedules realistically.
- Define KPIs and build simple dashboards for management.
- Control risk, quality and compliance in this area.

Who should attend

Telecom engineers, network planners, operations and regulatory staff. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

Key topics

- Network architecture
- Radio and spectrum
- Fibre and transmission
- Service assurance
- Regulation and licensing
- Emerging technologies

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Telecom Product & Pricing Management: the management framework

- Radio and spectrum
- Hands-on workshop on a workplace challenge

Day 2 Planning, resources and budgets

- Fibre and transmission
- Service assurance

Day 3 Performance measurement and control

- Regulation and licensing
- Common mistakes and how to avoid them

Day 4 Risk, compliance and improvement

- Emerging technologies
- Regional and international case studies

Day 5 Management case study and action plan

- Network architecture
- Checklists and templates to take away

10-day outline

Day 1 Telecom Product & Pricing Management: the management framework

- Radio and spectrum
- Hands-on workshop on a workplace challenge

Day 2 Planning, resources and budgets

- Fibre and transmission
- Service assurance

Day 3 Performance measurement and control

- Regulation and licensing
- Common mistakes and how to avoid them

Day 4 Risk, compliance and improvement

- Emerging technologies
- Regional and international case studies

Day 5 Management case study and action plan

- Network architecture
- Checklists and templates to take away

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Group discussion and peer review

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Measurement and reporting

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
8–12 Mar 2027	5-day classroom	Abu Dhabi	Arabic	4,750
7–11 Jun 2027	5-day online	Live online	Arabic	2,950
19–30 Jul 2027	10-day classroom	Amsterdam	English	8,950
13–17 Dec 2027	5-day classroom	Casablanca	Arabic	4,750
7–18 Feb 2028	10-day classroom	Paris	English	8,950
17–28 Apr 2028	10-day online	Live online	Arabic	5,450
16–20 Oct 2028	5-day classroom	Amsterdam	English	4,750
20–24 Nov 2028	5-day classroom	Singapore	English	4,750
18–22 Feb 2029	5-day classroom	Riyadh	Arabic	4,750

Dates	Format	City	Language	Fee (USD)
5–9 Mar 2029	5-day classroom	Barcelona	English	4,750
6–10 Aug 2029	5-day online	Live online	English	2,950
11–22 Nov 2029	10-day classroom	Kuwait City	Arabic	8,950
14–18 Jan 2030	5-day classroom	Istanbul	English	4,750
7–18 Apr 2030	10-day classroom	Cairo	Arabic	8,950
5–16 Aug 2030	10-day online	Live online	Arabic	5,450
13–17 Oct 2030	5-day classroom	Riyadh	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/