Garnet
Garnet Global Training Center

GGT-HT-112

Hospitality, Tourism & Events **New from 2028**

Sustainable Tourism

السياحة المستدامة

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Participants in Sustainable Tourism practise the methods, tools and standards they need to perform reliably and solve problems on the job. Service, revenue and operations programs for hotels, tourism and event organisers. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Apply the methods and standards of Sustainable Tourism to real tasks.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.

Who should attend

Hotel and restaurant managers, tourism professionals and event planners. Practitioners with one to five years of experience benefit most.

Key topics

- Guest experience standards
- Revenue and pricing
- Operations and cost control
- Food safety and hygiene
- Digital distribution
- Event planning

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Sustainable Tourism: principles and standards
- Digital distribution
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice
- Event planning
- Guest experience standards

Day 3 Diagnosis and problem solving
- Revenue and pricing
- Regional and international case studies

Day 4 Quality, safety and documentation
- Operations and cost control
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan
- Food safety and hygiene
- Group discussion and peer review

10-day outline

Day 1 Sustainable Tourism: principles and standards
- Digital distribution
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice
- Event planning
- Guest experience standards

Day 3 Diagnosis and problem solving
- Revenue and pricing
- Regional and international case studies

Day 4 Quality, safety and documentation
- Operations and cost control
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan
- Food safety and hygiene
- Group discussion and peer review

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Measurement and reporting

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Hands-on workshop on a workplace challenge

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
3–7 Jan 2028	5-day classroom	Istanbul	English	4,750
3–14 Jul 2028	10-day online	Live online	English	5,450
21 Aug – 1 Sep 2028	10-day classroom	Dubai	English	8,950
13–17 Nov 2028	5-day classroom	Casablanca	English	4,750
15–26 Jan 2029	10-day classroom	Singapore	English	8,950
16–20 Jul 2029	5-day online	Live online	Arabic	2,950
6–10 Aug 2029	5-day classroom	Dubai	Arabic	4,750
11–15 Nov 2029	5-day classroom	Jeddah	English	4,750
14–18 Jan 2030	5-day classroom	Dubai	English	4,750
14–18 Apr 2030	5-day classroom	Doha	English	4,750

Dates	Format	City	Language	Fee (USD)
2–13 Jun 2030	10-day classroom	Amman	Arabic	8,950
9–20 Dec 2030	10-day online	Live online	Arabic	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/