Garnet
Garnet Global Training Center

GGT-NP-113

Nonprofit, CSR & Social Development

Strategic Planning for Nonprofits

التخطيط الاستراتيجي للمنظمات غير الربحية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Leadership & strategy**

Overview

Strategic Planning for Nonprofits is a leadership program that connects strategic choices with execution, people and results. Management and impact programs for charities, foundations and CSR teams. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Set direction and priorities for Strategic Planning for Nonprofits in your organisation.
- Build a personal leadership agenda for the next year.
- Make sound decisions with incomplete information.
- Align people, structure and culture with strategy.
- Lead change and handle resistance constructively.

Who should attend

Nonprofit managers, CSR officers, program and grant managers. It is aimed at managers and executives who set direction and are accountable for results.

Key topics

- Strategy and governance
- Fundraising and grants
- Program design
- Monitoring and evaluation
- Volunteers and partnerships
- Impact reporting

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Strategic context of Strategic Planning for Nonprofits

- Impact reporting
- Regional and international case studies

Day 2 Setting direction and priorities

- Strategy and governance
- Fundraising and grants

Day 3 Leading people through change

- Program design
- Checklists and templates to take away

Day 4 Decisions, risk and stakeholders

- Monitoring and evaluation
- Group discussion and peer review

Day 5 Leadership commitments and action plan

- Volunteers and partnerships
- Measurement and reporting

10-day outline

Day 1 Strategic context of Strategic Planning for Nonprofits

- Impact reporting
- Regional and international case studies

Day 2 Setting direction and priorities

- Strategy and governance
- Fundraising and grants

Day 3 Leading people through change

- Program design
- Checklists and templates to take away

Day 4 Decisions, risk and stakeholders

- Monitoring and evaluation
- Group discussion and peer review

Day 5 Leadership commitments and action plan

- Volunteers and partnerships
- Measurement and reporting

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Hands-on workshop on a workplace challenge

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Common mistakes and how to avoid them

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
12–16 Jul 2027	5-day online	Live online	English	2,950
1–5 Aug 2027	5-day classroom	Muscat	English	4,750
6–17 Sep 2027	10-day classroom	Abu Dhabi	Arabic	8,950
11–15 Oct 2027	5-day classroom	Dubai	Arabic	4,750
5–16 Mar 2028	10-day classroom	Doha	English	8,950
10–21 Apr 2028	10-day online	Live online	Arabic	5,450
21–25 Aug 2028	5-day classroom	London	English	4,750
11–15 Sep 2028	5-day classroom	Dubai	Arabic	4,750
18–22 Feb 2029	5-day classroom	Doha	English	4,750

Dates	Format	City	Language	Fee (USD)
21 May – 1 Jun 2029	10-day classroom	Abu Dhabi	English	8,950
18–22 Jun 2029	5-day classroom	Dubai	Arabic	4,750
5–9 Nov 2029	5-day online	Live online	Arabic	2,950
4–8 Feb 2030	5-day classroom	Kuala Lumpur	English	4,750
11–15 Mar 2030	5-day classroom	Dubai	English	4,750
17–28 Jun 2030	10-day online	Live online	Arabic	5,450
4–15 Aug 2030	10-day classroom	Cairo	English	8,950

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/