Garnet
Garnet Global Training Center

GGT-ER-119

Entrepreneurship, SMEs & Family Business

Starting a Business in the UAE

تأسيس شركة في الإمارات

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Starting a Business in the UAE turns established good practice into step-by-step methods that participants rehearse in exercises and then apply at work. Start, grow and govern businesses, from first idea to family succession. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Apply the methods and standards of Starting a Business in the UAE to real tasks.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.

Who should attend

Founders, SME owners, family business members and innovation managers. Practitioners with one to five years of experience benefit most.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Starting a Business in the UAE: principles and standards

- Governance and succession
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice

- Digital go-to-market
- Financial basics for owners

Day 3 Diagnosis and problem solving

- Business models and planning
- Regional and international case studies

Day 4 Quality, safety and documentation

- Funding and investors
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan

- Growth and scaling
- Group discussion and peer review

10-day outline

Day 1 Starting a Business in the UAE: principles and standards

- Governance and succession
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice

- Digital go-to-market
- Financial basics for owners

Day 3 Diagnosis and problem solving

- Business models and planning
- Regional and international case studies

Day 4 Quality, safety and documentation

- Funding and investors
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan

- Growth and scaling
- Group discussion and peer review

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Measurement and reporting

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Hands-on workshop on a workplace challenge

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
4–8 Jan 2027	5-day classroom	Casablanca	Arabic	4,750
8–19 Mar 2027	10-day classroom	Amsterdam	English	8,950
17–21 May 2027	5-day classroom	London	English	4,750
7–11 Jun 2027	5-day online	Live online	Arabic	2,950
5–9 Jun 2028	5-day classroom	Dubai	Arabic	4,750
14–25 Aug 2028	10-day online	Live online	Arabic	5,450
18–22 Sep 2028	5-day classroom	Singapore	English	4,750
9–20 Oct 2028	10-day classroom	Abu Dhabi	English	8,950
9–13 Apr 2029	5-day classroom	Geneva	English	4,750

Dates	Format	City	Language	Fee (USD)
3–7 Jun 2029	5-day classroom	Muscat	English	4,750
6–17 Aug 2029	10-day classroom	Istanbul	English	8,950
19–23 Nov 2029	5-day online	Live online	Arabic	2,950
20–24 May 2030	5-day classroom	Casablanca	English	4,750
1–12 Jul 2030	10-day online	Live online	Arabic	5,450
9–13 Sep 2030	5-day classroom	Abu Dhabi	Arabic	4,750
17–28 Nov 2030	10-day classroom	Riyadh	English	8,950

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/