Garnet
Garnet Global Training Center

GGT-ER-120

Entrepreneurship, SMEs & Family Business

Starting a Business in Saudi Arabia

تأسيس شركة في السعودية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Starting a Business in Saudi Arabia turns established good practice into step-by-step methods that participants rehearse in exercises and then apply at work. Start, grow and govern businesses, from first idea to family succession. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Apply the methods and standards of Starting a Business in Saudi Arabia to real tasks.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.

Who should attend

Founders, SME owners, family business members and innovation managers. Practitioners with one to five years of experience benefit most.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Starting a Business in Saudi Arabia: principles and standards

- Digital go-to-market
- Group discussion and peer review

Day 2 Methods and tools in practice

- Financial basics for owners
- Business models and planning

Day 3 Diagnosis and problem solving

- Funding and investors
- Measurement and reporting

Day 4 Quality, safety and documentation

- Growth and scaling
- Hands-on workshop on a workplace challenge

Day 5 Workshop, assessment and action plan

- Governance and succession
- Common mistakes and how to avoid them

10-day outline

Day 1 Starting a Business in Saudi Arabia: principles and standards

- Digital go-to-market
- Group discussion and peer review

Day 2 Methods and tools in practice

- Financial basics for owners
- Business models and planning

Day 3 Diagnosis and problem solving

- Funding and investors
- Measurement and reporting

Day 4 Quality, safety and documentation

- Growth and scaling
- Hands-on workshop on a workplace challenge

Day 5 Workshop, assessment and action plan

- Governance and succession
- Common mistakes and how to avoid them

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Regional and international case studies

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Checklists and templates to take away

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
11–15 Apr 2027	5-day classroom	Doha	Arabic	4,750
1–5 Aug 2027	5-day classroom	Kuwait City	English	4,750
13–17 Sep 2027	5-day online	Live online	English	2,950
5–16 Dec 2027	10-day classroom	Riyadh	Arabic	8,950
19–30 Jun 2028	10-day classroom	Kuala Lumpur	English	8,950
3–7 Sep 2028	5-day classroom	Riyadh	Arabic	4,750
9–13 Oct 2028	5-day classroom	Paris	English	4,750
13–24 Nov 2028	10-day online	Live online	English	5,450
9–13 Apr 2029	5-day classroom	London	English	4,750

Dates	Format	City	Language	Fee (USD)
13–17 Aug 2029	5-day classroom	Dubai	Arabic	4,750
12–16 Nov 2029	5-day online	Live online	Arabic	2,950
9–20 Dec 2029	10-day classroom	Cairo	English	8,950
11–22 Feb 2030	10-day classroom	Amsterdam	English	8,950
6–17 May 2030	10-day online	Live online	Arabic	5,450
16–20 Sep 2030	5-day classroom	Kuala Lumpur	English	4,750
16–20 Dec 2030	5-day classroom	London	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/