Garnet
Garnet Global Training Center

GGT-SP-104

Sports Management & Wellbeing

Sports Governance & Federation Management

الحوكمة الرياضية وإدارة الاتحادات

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Leadership & strategy**

Overview

Sports Governance & Federation Management develops the judgement, influence and decision-making leaders need when the stakes are high. Management programs for clubs, federations, venues and workplace wellbeing teams. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Set direction and priorities for Sports Governance & Federation Management in your organisation.
- Lead change and handle resistance constructively.
- Influence boards, peers and external stakeholders.
- Balance short-term results with long-term value.
- Build a personal leadership agenda for the next year.

Who should attend

Club and federation managers, coaches, venue operators and wellbeing leads. It is aimed at managers and executives who set direction and are accountable for results.

Key topics

- Sport governance
- Commercial and sponsorship
- Venue operations
- Athlete development
- Fan engagement
- Health and wellbeing

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Strategic context of Sports Governance & Federation Management

- Athlete development
- Measurement and reporting

Day 2 Setting direction and priorities

- Fan engagement
- Health and wellbeing

Day 3 Leading people through change

- Sport governance
- Hands-on workshop on a workplace challenge

Day 4 Decisions, risk and stakeholders

- Commercial and sponsorship
- Common mistakes and how to avoid them

Day 5 Leadership commitments and action plan

- Venue operations
- Regional and international case studies

10-day outline

Day 1 Strategic context of Sports Governance & Federation Management

- Athlete development
- Measurement and reporting

Day 2 Setting direction and priorities

- Fan engagement
- Health and wellbeing

Day 3 Leading people through change

- Sport governance
- Hands-on workshop on a workplace challenge

Day 4 Decisions, risk and stakeholders

- Commercial and sponsorship
- Common mistakes and how to avoid them

Day 5 Leadership commitments and action plan

- Venue operations
- Regional and international case studies

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Checklists and templates to take away

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Group discussion and peer review

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
18–29 Jan 2027	10-day classroom	Dubai	Arabic	8,950
7–11 Mar 2027	5-day classroom	Kuwait City	Arabic	4,750
6–10 Sep 2027	5-day online	Live online	English	2,950
8–12 Nov 2027	5-day classroom	London	English	4,750
9–13 Jan 2028	5-day classroom	Cairo	English	4,750
9–20 Apr 2028	10-day classroom	Riyadh	English	8,950
21–25 Aug 2028	5-day classroom	London	English	4,750
9–20 Oct 2028	10-day online	Live online	English	5,450
5–9 Feb 2029	5-day classroom	London	English	4,750

Dates	Format	City	Language	Fee (USD)
20–24 May 2029	5-day classroom	Cairo	Arabic	4,750
3–14 Sep 2029	10-day classroom	Abu Dhabi	English	8,950
8–12 Oct 2029	5-day online	Live online	English	2,950
10–21 Mar 2030	10-day classroom	Riyadh	Arabic	8,950
3–7 Jun 2030	5-day classroom	London	English	4,750
15–26 Jul 2030	10-day online	Live online	English	5,450
16–20 Dec 2030	5-day classroom	Amsterdam	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/