Garnet
Garnet Global Training Center

GGT-SP-103

Sports Management & Wellbeing

Sports Facility & Venue Management

إدارة المنشآت والملاعب الرياضية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (management)**

Overview

Sports Facility & Venue Management equips managers and specialists to plan, organise and control this area of work, set targets and measure results. Management programs for clubs, federations, venues and workplace wellbeing teams. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Set up and run Sports Facility & Venue Management as a managed process with clear roles.
- Lead improvement projects and measure their benefit.
- Report clearly to senior management and stakeholders.
- Manage contractors, suppliers and internal customers.
- Plan resources, budgets and schedules realistically.

Who should attend

Club and federation managers, coaches, venue operators and wellbeing leads. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

Key topics

- Sport governance
- Commercial and sponsorship
- Venue operations
- Athlete development
- Fan engagement
- Health and wellbeing

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Sports Facility & Venue Management: the management framework

- Venue operations
- Measurement and reporting

Day 2 Planning, resources and budgets

- Athlete development
- Fan engagement

Day 3 Performance measurement and control

- Health and wellbeing
- Hands-on workshop on a workplace challenge

Day 4 Risk, compliance and improvement

- Sport governance
- Common mistakes and how to avoid them

Day 5 Management case study and action plan

- Commercial and sponsorship
- Regional and international case studies

10-day outline

Day 1 Sports Facility & Venue Management: the management framework

- Venue operations
- Measurement and reporting

Day 2 Planning, resources and budgets

- Athlete development
- Fan engagement

Day 3 Performance measurement and control

- Health and wellbeing
- Hands-on workshop on a workplace challenge

Day 4 Risk, compliance and improvement

- Sport governance
- Common mistakes and how to avoid them

Day 5 Management case study and action plan

- Commercial and sponsorship
- Regional and international case studies

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Checklists and templates to take away

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Group discussion and peer review

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
4–15 Jan 2027	10-day classroom	London	English	8,950
1–5 Mar 2027	5-day online	Live online	English	2,950
20–24 Jun 2027	5-day classroom	Kuwait City	Arabic	4,750
20–24 Dec 2027	5-day classroom	Dubai	Arabic	4,750
6–17 Mar 2028	10-day classroom	Kuala Lumpur	English	8,950
16–20 Apr 2028	5-day classroom	Doha	English	4,750
7–18 Aug 2028	10-day online	Live online	Arabic	5,450
11–15 Sep 2028	5-day classroom	London	English	4,750
8–19 Jan 2029	10-day classroom	Paris	English	8,950

Dates	Format	City	Language	Fee (USD)
4–8 Jun 2029	5-day classroom	Vienna	English	4,750
20–24 Aug 2029	5-day online	Live online	English	2,950
11–15 Nov 2029	5-day classroom	Riyadh	English	4,750
15–26 Apr 2030	10-day classroom	London	English	8,950
3–14 Jun 2030	10-day online	Live online	English	5,450
21–25 Jul 2030	5-day classroom	Kuwait City	Arabic	4,750
4–8 Aug 2030	5-day classroom	Jeddah	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/