Garnet
Garnet Global Training Center

GGT-SP-110

Sports Management & Wellbeing **New from 2028**

Sports Analytics

التحليلات الرياضية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Sports Analytics turns established good practice into step-by-step methods that participants rehearse in exercises and then apply at work. Management programs for clubs, federations, venues and workplace wellbeing teams. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Apply the methods and standards of Sports Analytics to real tasks.
- Use the right tools, checks and calculations step by step.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.
- Follow safe, compliant and documented work practices.

Who should attend

Club and federation managers, coaches, venue operators and wellbeing leads. Practitioners with one to five years of experience benefit most.

Key topics

- Sport governance
- Commercial and sponsorship
- Venue operations
- Athlete development
- Fan engagement
- Health and wellbeing

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Sports Analytics: principles and standards
- Sport governance
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice
- Commercial and sponsorship
- Venue operations

Day 3 Diagnosis and problem solving
- Athlete development
- Regional and international case studies

Day 4 Quality, safety and documentation
- Fan engagement
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan
- Health and wellbeing
- Group discussion and peer review

10-day outline

Day 1 Sports Analytics: principles and standards
- Sport governance
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice
- Commercial and sponsorship
- Venue operations

Day 3 Diagnosis and problem solving
- Athlete development
- Regional and international case studies

Day 4 Quality, safety and documentation
- Fan engagement
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan
- Health and wellbeing
- Group discussion and peer review

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Measurement and reporting

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Hands-on workshop on a workplace challenge

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
3–14 Jan 2028	10-day classroom	Kuala Lumpur	English	8,950
17–21 Apr 2028	5-day classroom	Dubai	Arabic	4,750
11–15 Jun 2028	5-day classroom	Riyadh	Arabic	4,750
3–14 Jul 2028	10-day online	Live online	Arabic	5,450
4–8 Mar 2029	5-day classroom	Cairo	Arabic	4,750
9–13 Apr 2029	5-day online	Live online	Arabic	2,950
7–11 Oct 2029	5-day classroom	Doha	Arabic	4,750
19–30 Nov 2029	10-day classroom	Abu Dhabi	English	8,950
18 Feb – 1 Mar 2030	10-day online	Live online	English	5,450
8–19 Apr 2030	10-day classroom	Dubai	Arabic	8,950

Dates	Format	City	Language	Fee (USD)
4–8 Aug 2030	5-day classroom	Jeddah	Arabic	4,750
10–14 Nov 2030	5-day classroom	Kuwait City	Arabic	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/