Garnet
Garnet Global Training Center

GGT-NP-105

Nonprofit, CSR & Social Development

Social Impact Measurement

قياس الأثر الاجتماعي

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Social Impact Measurement focuses on how the work is actually done: the methods, checks and decisions practitioners use every day, illustrated with real cases from the region. Management and impact programs for charities, foundations and CSR teams. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Apply the methods and standards of Social Impact Measurement to real tasks.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.

Who should attend

Nonprofit managers, CSR officers, program and grant managers. Practitioners with one to five years of experience benefit most.

Key topics

- Strategy and governance
- Fundraising and grants
- Program design
- Monitoring and evaluation
- Volunteers and partnerships
- Impact reporting

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Social Impact Measurement: principles and standards

- Program design
- Group discussion and peer review

Day 2 Methods and tools in practice

- Monitoring and evaluation
- Volunteers and partnerships

Day 3 Diagnosis and problem solving

- Impact reporting
- Measurement and reporting

Day 4 Quality, safety and documentation

- Strategy and governance
- Hands-on workshop on a workplace challenge

Day 5 Workshop, assessment and action plan

- Fundraising and grants
- Common mistakes and how to avoid them

10-day outline

Day 1 Social Impact Measurement: principles and standards

- Program design
- Group discussion and peer review

Day 2 Methods and tools in practice

- Monitoring and evaluation
- Volunteers and partnerships

Day 3 Diagnosis and problem solving

- Impact reporting
- Measurement and reporting

Day 4 Quality, safety and documentation

- Strategy and governance
- Hands-on workshop on a workplace challenge

Day 5 Workshop, assessment and action plan

- Fundraising and grants
- Common mistakes and how to avoid them

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Regional and international case studies

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Checklists and templates to take away

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
21 Jun – 2 Jul 2027	10-day classroom	Dubai	English	8,950
9–13 Aug 2027	5-day classroom	Paris	English	4,750
6–10 Sep 2027	5-day online	Live online	English	2,950
3–7 Oct 2027	5-day classroom	Kuwait City	English	4,750
21–25 Feb 2028	5-day classroom	Vienna	English	4,750
20–24 Mar 2028	5-day classroom	Casablanca	English	4,750
16–27 Oct 2028	10-day online	Live online	English	5,450
20 Nov – 1 Dec 2028	10-day classroom	London	English	8,950
2–6 Jul 2029	5-day online	Live online	English	2,950

Dates	Format	City	Language	Fee (USD)
13–17 Aug 2029	5-day classroom	Casablanca	Arabic	4,750
9–20 Sep 2029	10-day classroom	Jeddah	Arabic	8,950
9–13 Dec 2029	5-day classroom	Kuwait City	English	4,750
21 Jan – 1 Feb 2030	10-day online	Live online	English	5,450
17–28 Mar 2030	10-day classroom	Kuwait City	English	8,950
9–13 Sep 2030	5-day classroom	Paris	English	4,750
16–20 Dec 2030	5-day classroom	Dubai	Arabic	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/