Garnet
Garnet Global Training Center

GGT-ER-109

Entrepreneurship, SMEs & Family Business

Social Entrepreneurship

ريادة الأعمال الاجتماعية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Participants in Social Entrepreneurship practise the methods, tools and standards they need to perform reliably and solve problems on the job. Start, grow and govern businesses, from first idea to family succession. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Apply the methods and standards of Social Entrepreneurship to real tasks.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.

Who should attend

Founders, SME owners, family business members and innovation managers. Practitioners with one to five years of experience benefit most.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Social Entrepreneurship: principles and standards

- Funding and investors
- Checklists and templates to take away

Day 2 Methods and tools in practice

- Growth and scaling
- Governance and succession

Day 3 Diagnosis and problem solving

- Digital go-to-market
- Group discussion and peer review

Day 4 Quality, safety and documentation

- Financial basics for owners
- Measurement and reporting

Day 5 Workshop, assessment and action plan

- Business models and planning
- Hands-on workshop on a workplace challenge

10-day outline

Day 1 Social Entrepreneurship: principles and standards

- Funding and investors
- Checklists and templates to take away

Day 2 Methods and tools in practice

- Growth and scaling
- Governance and succession

Day 3 Diagnosis and problem solving

- Digital go-to-market
- Group discussion and peer review

Day 4 Quality, safety and documentation

- Financial basics for owners
- Measurement and reporting

Day 5 Workshop, assessment and action plan

- Business models and planning
- Hands-on workshop on a workplace challenge

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Common mistakes and how to avoid them

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Regional and international case studies

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
3–7 Jan 2027	5-day classroom	Jeddah	Arabic	4,750
16–20 May 2027	5-day classroom	Manama	Arabic	4,750
19–23 Jul 2027	5-day online	Live online	English	2,950
1–12 Nov 2027	10-day classroom	Dubai	Arabic	8,950
21 May – 1 Jun 2028	10-day classroom	Kuwait City	English	8,950
19–23 Jun 2028	5-day classroom	Singapore	English	4,750
18–29 Sep 2028	10-day online	Live online	Arabic	5,450
4–8 Dec 2028	5-day classroom	Kuala Lumpur	English	4,750
11–15 Jun 2029	5-day online	Live online	Arabic	2,950

Dates	Format	City	Language	Fee (USD)
15–26 Jul 2029	10-day classroom	Kuwait City	Arabic	8,950
20–24 Aug 2029	5-day classroom	Abu Dhabi	English	4,750
18–22 Nov 2029	5-day classroom	Muscat	Arabic	4,750
21 Jan – 1 Feb 2030	10-day classroom	Abu Dhabi	English	8,950
7–11 Apr 2030	5-day classroom	Muscat	Arabic	4,750
21–25 Jul 2030	5-day classroom	Riyadh	Arabic	4,750
12–23 Aug 2030	10-day online	Live online	Arabic	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/