Garnet
Garnet Global Training Center

GGT-ER-103

Entrepreneurship, SMEs & Family Business

SME Financial Management

الإدارة المالية للمشروعات الصغيرة والمتوسطة

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (management)**

Overview

This program treats SME Financial Management as a managed system: policies, roles, resources, performance indicators and continual improvement. Start, grow and govern businesses, from first idea to family succession. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Set up and run SME Financial Management as a managed process with clear roles.
- Manage contractors, suppliers and internal customers.
- Plan resources, budgets and schedules realistically.
- Define KPIs and build simple dashboards for management.
- Control risk, quality and compliance in this area.

Who should attend

Founders, SME owners, family business members and innovation managers. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 SME Financial Management: the management framework

- Digital go-to-market
- Group discussion and peer review

Day 2 Planning, resources and budgets

- Financial basics for owners
- Business models and planning

Day 3 Performance measurement and control

- Funding and investors
- Measurement and reporting

Day 4 Risk, compliance and improvement

- Growth and scaling
- Hands-on workshop on a workplace challenge

Day 5 Management case study and action plan

- Governance and succession
- Common mistakes and how to avoid them

10-day outline

Day 1 SME Financial Management: the management framework

- Digital go-to-market
- Group discussion and peer review

Day 2 Planning, resources and budgets

- Financial basics for owners
- Business models and planning

Day 3 Performance measurement and control

- Funding and investors
- Measurement and reporting

Day 4 Risk, compliance and improvement

- Growth and scaling
- Hands-on workshop on a workplace challenge

Day 5 Management case study and action plan

- Governance and succession
- Common mistakes and how to avoid them

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Regional and international case studies

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Checklists and templates to take away

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
21–25 Mar 2027	5-day classroom	Amman	Arabic	4,750
5–9 Apr 2027	5-day classroom	Casablanca	English	4,750
17–21 May 2027	5-day online	Live online	Arabic	2,950
17–28 Oct 2027	10-day classroom	Riyadh	English	8,950
9–13 Jan 2028	5-day classroom	Muscat	English	4,750
1–12 May 2028	10-day classroom	Abu Dhabi	English	8,950
2–13 Oct 2028	10-day online	Live online	Arabic	5,450
11–15 Dec 2028	5-day classroom	Dubai	English	4,750
2–6 Jul 2029	5-day classroom	Geneva	English	4,750

Dates	Format	City	Language	Fee (USD)
17–28 Sep 2029	10-day classroom	Abu Dhabi	English	8,950
12–16 Nov 2029	5-day classroom	Dubai	English	4,750
3–7 Dec 2029	5-day online	Live online	English	2,950
14–18 Jan 2030	5-day classroom	London	English	4,750
4–8 Feb 2030	5-day classroom	Dubai	English	4,750
20–31 May 2030	10-day online	Live online	Arabic	5,450
8–19 Sep 2030	10-day classroom	Riyadh	Arabic	8,950

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/