Garnet
Garnet Global Training Center

GGT-SM-101

Smart Cities & Urban Management

Smart City Strategy

استراتيجية المدن الذكية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Leadership & strategy**

Overview

Senior participants in Smart City Strategy work on real strategic questions, test their thinking with peers and leave with decisions they can act on. Plan, run and digitalise cities and municipal services for residents and investors. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Set direction and priorities for Smart City Strategy in your organisation.
- Influence boards, peers and external stakeholders.
- Balance short-term results with long-term value.
- Build a personal leadership agenda for the next year.
- Make sound decisions with incomplete information.

Who should attend

Municipal managers, urban planners, smart city teams and city service operators. It is aimed at managers and executives who set direction and are accountable for results.

Key topics

- Urban strategy and governance
- Municipal services
- Digital city platforms
- Mobility and infrastructure
- Resident experience
- Data and performance

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Strategic context of Smart City Strategy
- Urban strategy and governance
- Regional and international case studies

Day 2 Setting direction and priorities
- Municipal services
- Digital city platforms

Day 3 Leading people through change
- Mobility and infrastructure
- Checklists and templates to take away

Day 4 Decisions, risk and stakeholders
- Resident experience
- Group discussion and peer review

Day 5 Leadership commitments and action plan
- Data and performance
- Measurement and reporting

10-day outline

Day 1 Strategic context of Smart City Strategy
- Urban strategy and governance
- Regional and international case studies

Day 2 Setting direction and priorities
- Municipal services
- Digital city platforms

Day 3 Leading people through change
- Mobility and infrastructure
- Checklists and templates to take away

Day 4 Decisions, risk and stakeholders
- Resident experience
- Group discussion and peer review

Day 5 Leadership commitments and action plan
- Data and performance
- Measurement and reporting

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Hands-on workshop on a workplace challenge

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Common mistakes and how to avoid them

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
8–12 Mar 2027	5-day classroom	Istanbul	English	4,750
2–6 Aug 2027	5-day classroom	Paris	English	4,750
15–19 Nov 2027	5-day online	Live online	English	2,950
12–23 Dec 2027	10-day classroom	Doha	English	8,950
6–17 Feb 2028	10-day classroom	Doha	Arabic	8,950
5–9 Mar 2028	5-day classroom	Muscat	Arabic	4,750
7–18 Aug 2028	10-day online	Live online	English	5,450
1–5 Oct 2028	5-day classroom	Cairo	Arabic	4,750
5–9 Mar 2029	5-day classroom	Dubai	Arabic	4,750
9–13 Apr 2029	5-day online	Live online	English	2,950

Dates	Format	City	Language	Fee (USD)
17–28 Jun 2029	10-day classroom	Kuwait City	Arabic	8,950
16–20 Jul 2029	5-day classroom	Casablanca	Arabic	4,750
20–31 Jan 2030	10-day classroom	Kuwait City	Arabic	8,950
16–20 Jun 2030	5-day classroom	Muscat	Arabic	4,750
19–30 Aug 2030	10-day online	Live online	English	5,450
14–18 Oct 2030	5-day classroom	Istanbul	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/