Garnet
Garnet Global Training Center

GGT-ER-118

Entrepreneurship, SMEs & Family Business

Scaling & Growth Strategy

استراتيجيات النمو والتوسع

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Leadership & strategy**

Overview

Scaling & Growth Strategy develops the judgement, influence and decision-making leaders need when the stakes are high. Start, grow and govern businesses, from first idea to family succession. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Set direction and priorities for Scaling & Growth Strategy in your organisation.
- Lead change and handle resistance constructively.
- Influence boards, peers and external stakeholders.
- Balance short-term results with long-term value.
- Build a personal leadership agenda for the next year.

Who should attend

Founders, SME owners, family business members and innovation managers. It is aimed at managers and executives who set direction and are accountable for results.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Strategic context of Scaling & Growth Strategy
- Governance and succession
- Group discussion and peer review

Day 2 Setting direction and priorities
- Digital go-to-market
- Financial basics for owners

Day 3 Leading people through change
- Business models and planning
- Measurement and reporting

Day 4 Decisions, risk and stakeholders
- Funding and investors
- Hands-on workshop on a workplace challenge

Day 5 Leadership commitments and action plan
- Growth and scaling
- Common mistakes and how to avoid them

10-day outline

Day 1 Strategic context of Scaling & Growth Strategy
- Governance and succession
- Group discussion and peer review

Day 2 Setting direction and priorities
- Digital go-to-market
- Financial basics for owners

Day 3 Leading people through change
- Business models and planning
- Measurement and reporting

Day 4 Decisions, risk and stakeholders
- Funding and investors
- Hands-on workshop on a workplace challenge

Day 5 Leadership commitments and action plan
- Growth and scaling
- Common mistakes and how to avoid them

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Regional and international case studies

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Checklists and templates to take away

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
14–25 Feb 2027	10-day classroom	Doha	English	8,950
7–11 Mar 2027	5-day classroom	Jeddah	English	4,750
18–22 Oct 2027	5-day online	Live online	Arabic	2,950
5–9 Dec 2027	5-day classroom	Kuwait City	English	4,750
10–21 Jan 2028	10-day classroom	Paris	English	8,950
7–18 Feb 2028	10-day online	Live online	English	5,450
3–7 Jul 2028	5-day classroom	Abu Dhabi	Arabic	4,750
3–7 Dec 2028	5-day classroom	Muscat	Arabic	4,750
19 Feb – 2 Mar 2029	10-day classroom	Abu Dhabi	Arabic	8,950
4–8 Mar 2029	5-day classroom	Muscat	Arabic	4,750

Dates	Format	City	Language	Fee (USD)
11–15 Jun 2029	5-day classroom	Barcelona	English	4,750
8–12 Oct 2029	5-day online	Live online	English	2,950
4–8 Mar 2030	5-day classroom	Kuala Lumpur	English	4,750
15–26 Apr 2030	10-day classroom	Singapore	English	8,950
17–28 Jun 2030	10-day online	Live online	Arabic	5,450
6–10 Oct 2030	5-day classroom	Jeddah	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/