Garnet
Garnet Global Training Center

GGT-RT-107

Retail & E-commerce

Retail Pricing & Promotions

التسعير والعروض الترويجية في التجزئة

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Retail Pricing & Promotions focuses on how the work is actually done: the methods, checks and decisions practitioners use every day, illustrated with real cases from the region. Merchandising, store operations and online selling programs. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Apply the methods and standards of Retail Pricing & Promotions to real tasks.
- Avoid the mistakes that most often cause rework or failure.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.
- Diagnose common problems and identify root causes.

Who should attend

Retail managers, buyers, e-commerce and customer service teams. Practitioners with one to five years of experience benefit most.

Key topics

- Assortment and merchandising
- Store operations
- Omnichannel customer journeys
- Pricing and promotions
- Inventory and fulfilment
- Retail analytics

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Retail Pricing & Promotions: principles and standards

- Pricing and promotions
- Measurement and reporting

Day 2 Methods and tools in practice

- Inventory and fulfilment
- Retail analytics

Day 3 Diagnosis and problem solving

- Assortment and merchandising
- Hands-on workshop on a workplace challenge

Day 4 Quality, safety and documentation

- Store operations
- Common mistakes and how to avoid them

Day 5 Workshop, assessment and action plan

- Omnichannel customer journeys
- Regional and international case studies

10-day outline

Day 1 Retail Pricing & Promotions: principles and standards

- Pricing and promotions
- Measurement and reporting

Day 2 Methods and tools in practice

- Inventory and fulfilment
- Retail analytics

Day 3 Diagnosis and problem solving

- Assortment and merchandising
- Hands-on workshop on a workplace challenge

Day 4 Quality, safety and documentation

- Store operations
- Common mistakes and how to avoid them

Day 5 Workshop, assessment and action plan

- Omnichannel customer journeys
- Regional and international case studies

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Checklists and templates to take away

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Group discussion and peer review

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
4–8 Jan 2027	5-day classroom	Paris	English	4,750
1–5 Feb 2027	5-day online	Live online	English	2,950
12–23 Apr 2027	10-day classroom	Dubai	Arabic	8,950
8–12 Aug 2027	5-day classroom	Kuwait City	Arabic	4,750
3–7 Jan 2028	5-day classroom	Dubai	English	4,750
21 Aug – 1 Sep 2028	10-day online	Live online	Arabic	5,450
6–10 Nov 2028	5-day classroom	Amsterdam	English	4,750
4–15 Dec 2028	10-day classroom	Casablanca	English	8,950
5–9 Feb 2029	5-day online	Live online	Arabic	2,950

Dates	Format	City	Language	Fee (USD)
8–19 Apr 2029	10-day classroom	Muscat	English	8,950
9–13 Jul 2029	5-day classroom	Dubai	English	4,750
10–14 Dec 2029	5-day classroom	Vienna	English	4,750
14–18 Jan 2030	5-day classroom	Abu Dhabi	English	4,750
18–22 Feb 2030	5-day classroom	Dubai	Arabic	4,750
10–21 Mar 2030	10-day classroom	Riyadh	Arabic	8,950
12–23 Aug 2030	10-day online	Live online	Arabic	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/