Garnet
Garnet Global Training Center

GGT-RT-116

Retail & E-commerce

Retail Analytics & KPIs

تحليلات ومؤشرات أداء التجزئة

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Participants in Retail Analytics & KPIs practise the methods, tools and standards they need to perform reliably and solve problems on the job. Merchandising, store operations and online selling programs. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Apply the methods and standards of Retail Analytics & KPIs to real tasks.
- Interpret data and results correctly and act on them.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.
- Share good practice with your team.

Who should attend

Retail managers, buyers, e-commerce and customer service teams. Practitioners with one to five years of experience benefit most.

Key topics

- Assortment and merchandising
- Store operations
- Omnichannel customer journeys
- Pricing and promotions
- Inventory and fulfilment
- Retail analytics

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Retail Analytics & KPIs: principles and standards
- Retail analytics
- Hands-on workshop on a workplace challenge

Day 2 Methods and tools in practice
- Assortment and merchandising
- Store operations

Day 3 Diagnosis and problem solving
- Omnichannel customer journeys
- Common mistakes and how to avoid them

Day 4 Quality, safety and documentation
- Pricing and promotions
- Regional and international case studies

Day 5 Workshop, assessment and action plan
- Inventory and fulfilment
- Checklists and templates to take away

10-day outline

Day 1 Retail Analytics & KPIs: principles and standards
- Retail analytics
- Hands-on workshop on a workplace challenge

Day 2 Methods and tools in practice
- Assortment and merchandising
- Store operations

Day 3 Diagnosis and problem solving
- Omnichannel customer journeys
- Common mistakes and how to avoid them

Day 4 Quality, safety and documentation
- Pricing and promotions
- Regional and international case studies

Day 5 Workshop, assessment and action plan
- Inventory and fulfilment
- Checklists and templates to take away

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Group discussion and peer review

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Measurement and reporting

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
5–9 Jul 2027	5-day classroom	Vienna	English	4,750
5–9 Sep 2027	5-day classroom	Cairo	English	4,750
18–22 Oct 2027	5-day online	Live online	Arabic	2,950
1–12 Nov 2027	10-day classroom	Dubai	English	8,950
3–14 Jan 2028	10-day classroom	Barcelona	English	8,950
21 Feb – 3 Mar 2028	10-day online	Live online	English	5,450
15–19 May 2028	5-day classroom	Casablanca	Arabic	4,750
18–22 Dec 2028	5-day classroom	Kuala Lumpur	English	4,750
12–16 Feb 2029	5-day online	Live online	Arabic	2,950
20–24 Aug 2029	5-day classroom	Amsterdam	English	4,750

Dates	Format	City	Language	Fee (USD)
21 Oct – 1 Nov 2029	10-day classroom	Jeddah	English	8,950
19–23 Nov 2029	5-day classroom	Kuala Lumpur	English	4,750
10–14 Mar 2030	5-day classroom	Kuwait City	Arabic	4,750
18–22 Aug 2030	5-day classroom	Doha	Arabic	4,750
6–17 Oct 2030	10-day classroom	Riyadh	Arabic	8,950
18–29 Nov 2030	10-day online	Live online	Arabic	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/