Garnet
Garnet Global Training Center

GGT-UX-120

Design, UX & Creative Skills

Product Design Management

إدارة تصميم المنتجات

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (management)**

Overview

Product Design Management helps participants move from doing the work to managing it, with planning tools, control methods and reporting that management trusts. User experience, visual design and creative tools for digital products and communication. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Set up and run Product Design Management as a managed process with clear roles.
- Lead improvement projects and measure their benefit.
- Report clearly to senior management and stakeholders.
- Manage contractors, suppliers and internal customers.
- Plan resources, budgets and schedules realistically.

Who should attend

Designers, product teams, marketers and anyone who briefs or reviews design work. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

Key topics

- Design principles
- User research
- Prototyping
- Visual identity
- Accessibility
- Design tools

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Product Design Management: the management framework

- Design tools
- Checklists and templates to take away

Day 2 Planning, resources and budgets

- Design principles
- User research

Day 3 Performance measurement and control

- Prototyping
- Group discussion and peer review

Day 4 Risk, compliance and improvement

- Visual identity
- Measurement and reporting

Day 5 Management case study and action plan

- Accessibility
- Hands-on workshop on a workplace challenge

10-day outline

Day 1 Product Design Management: the management framework

- Design tools
- Checklists and templates to take away

Day 2 Planning, resources and budgets

- Design principles
- User research

Day 3 Performance measurement and control

- Prototyping
- Group discussion and peer review

Day 4 Risk, compliance and improvement

- Visual identity
- Measurement and reporting

Day 5 Management case study and action plan

- Accessibility
- Hands-on workshop on a workplace challenge

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Common mistakes and how to avoid them

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Regional and international case studies

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
11–15 Jan 2027	5-day online	Live online	English	2,950
7–11 Mar 2027	5-day classroom	Amman	Arabic	4,750
13–17 Jun 2027	5-day classroom	Jeddah	English	4,750
11–22 Oct 2027	10-day classroom	Dubai	Arabic	8,950
17–21 Jan 2028	5-day classroom	Barcelona	English	4,750
19–23 Mar 2028	5-day classroom	Doha	English	4,750
11–22 Sep 2028	10-day online	Live online	English	5,450
16–27 Oct 2028	10-day classroom	Singapore	English	8,950
8–12 Jan 2029	5-day classroom	Kuala Lumpur	English	4,750

Dates	Format	City	Language	Fee (USD)
15–19 Apr 2029	5-day classroom	Riyadh	Arabic	4,750
8–19 Jul 2029	10-day classroom	Doha	Arabic	8,950
12–16 Nov 2029	5-day online	Live online	English	2,950
13–24 Jan 2030	10-day classroom	Manama	English	8,950
4–8 Feb 2030	5-day classroom	Kuala Lumpur	English	4,750
6–10 May 2030	5-day classroom	Paris	English	4,750
7–18 Oct 2030	10-day online	Live online	Arabic	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/