Garnet
Garnet Global Training Center

GGT-PB-119

Public Health & Community Health

Primary Healthcare Management

إدارة الرعاية الصحية الأولية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (management)**

Overview

Primary Healthcare Management helps participants move from doing the work to managing it, with planning tools, control methods and reporting that management trusts. Protect and improve population health through prevention, surveillance and health programs. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Set up and run Primary Healthcare Management as a managed process with clear roles.
- Define KPIs and build simple dashboards for management.
- Control risk, quality and compliance in this area.
- Lead improvement projects and measure their benefit.
- Report clearly to senior management and stakeholders.

Who should attend

Public health officers, health program managers, inspectors and community health staff. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

Key topics

- Epidemiology basics
- Surveillance systems
- Health promotion
- Program planning and evaluation
- Environmental health
- Health policy

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Primary Healthcare Management: the management framework

- Program planning and evaluation
- Common mistakes and how to avoid them

Day 2 Planning, resources and budgets

- Environmental health
- Health policy

Day 3 Performance measurement and control

- Epidemiology basics
- Regional and international case studies

Day 4 Risk, compliance and improvement

- Surveillance systems
- Checklists and templates to take away

Day 5 Management case study and action plan

- Health promotion
- Group discussion and peer review

10-day outline

Day 1 Primary Healthcare Management: the management framework

- Program planning and evaluation
- Common mistakes and how to avoid them

Day 2 Planning, resources and budgets

- Environmental health
- Health policy

Day 3 Performance measurement and control

- Epidemiology basics
- Regional and international case studies

Day 4 Risk, compliance and improvement

- Surveillance systems
- Checklists and templates to take away

Day 5 Management case study and action plan

- Health promotion
- Group discussion and peer review

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Measurement and reporting

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Hands-on workshop on a workplace challenge

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
21 Mar – 1 Apr 2027	10-day classroom	Doha	English	8,950
12–16 Jul 2027	5-day classroom	Singapore	English	4,750
10–14 Oct 2027	5-day classroom	Jeddah	Arabic	4,750
1–5 Nov 2027	5-day online	Live online	English	2,950
7–18 Feb 2028	10-day online	Live online	English	5,450
16–20 Jul 2028	5-day classroom	Manama	Arabic	4,750
4–15 Sep 2028	10-day classroom	Abu Dhabi	Arabic	8,950
6–10 Nov 2028	5-day classroom	Barcelona	English	4,750
12–16 Feb 2029	5-day classroom	London	English	4,750

Dates	Format	City	Language	Fee (USD)
6–10 May 2029	5-day classroom	Riyadh	English	4,750
12–23 Nov 2029	10-day classroom	Dubai	English	8,950
17–21 Dec 2029	5-day online	Live online	English	2,950
4–8 Mar 2030	5-day classroom	Barcelona	English	4,750
15–26 Jul 2030	10-day classroom	Dubai	English	8,950
5–16 Aug 2030	10-day online	Live online	English	5,450
8–12 Sep 2030	5-day classroom	Riyadh	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/