Garnet
Garnet Global Training Center

GGT-ER-114

Entrepreneurship, SMEs & Family Business

Pitching & Investor Presentations

عرض الأفكار على المستثمرين

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Participants in Pitching & Investor Presentations practise the methods, tools and standards they need to perform reliably and solve problems on the job. Start, grow and govern businesses, from first idea to family succession. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Apply the methods and standards of Pitching & Investor Presentations to real tasks.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.

Who should attend

Founders, SME owners, family business members and innovation managers. Practitioners with one to five years of experience benefit most.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Pitching & Investor Presentations: principles and standards

- Funding and investors
- Measurement and reporting

Day 2 Methods and tools in practice

- Growth and scaling
- Governance and succession

Day 3 Diagnosis and problem solving

- Digital go-to-market
- Hands-on workshop on a workplace challenge

Day 4 Quality, safety and documentation

- Financial basics for owners
- Common mistakes and how to avoid them

Day 5 Workshop, assessment and action plan

- Business models and planning
- Regional and international case studies

10-day outline

Day 1 Pitching & Investor Presentations: principles and standards

- Funding and investors
- Measurement and reporting

Day 2 Methods and tools in practice

- Growth and scaling
- Governance and succession

Day 3 Diagnosis and problem solving

- Digital go-to-market
- Hands-on workshop on a workplace challenge

Day 4 Quality, safety and documentation

- Financial basics for owners
- Common mistakes and how to avoid them

Day 5 Workshop, assessment and action plan

- Business models and planning
- Regional and international case studies

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Checklists and templates to take away

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Group discussion and peer review

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
18–22 Apr 2027	5-day classroom	Doha	English	4,750
19–30 Jul 2027	10-day classroom	Paris	English	8,950
6–10 Sep 2027	5-day online	Live online	English	2,950
8–12 Nov 2027	5-day classroom	Dubai	English	4,750
17–21 Jan 2028	5-day classroom	Amsterdam	English	4,750
19–30 Mar 2028	10-day classroom	Muscat	English	8,950
10–21 Apr 2028	10-day online	Live online	English	5,450
18–22 Jun 2028	5-day classroom	Amman	English	4,750
5–9 Mar 2029	5-day classroom	London	English	4,750

Dates	Format	City	Language	Fee (USD)
21 May – 1 Jun 2029	10-day classroom	Kuala Lumpur	English	8,950
4–8 Jun 2029	5-day online	Live online	English	2,950
19–23 Nov 2029	5-day classroom	Casablanca	Arabic	4,750
11–22 Feb 2030	10-day classroom	Istanbul	English	8,950
7–11 Apr 2030	5-day classroom	Cairo	Arabic	4,750
19–23 Aug 2030	5-day classroom	Kuala Lumpur	English	4,750
21 Oct – 1 Nov 2030	10-day online	Live online	English	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/