Garnet
Garnet Global Training Center

GGT-LU-118

Petroleum Products, Fuels & Lubricants

Petroleum Products Marketing

تسويق المنتجات البترولية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Participants in Petroleum Products Marketing practise the methods, tools and standards they need to perform reliably and solve problems on the job. Quality, handling, marketing and retail of fuels, lubricants and petroleum products. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Apply the methods and standards of Petroleum Products Marketing to real tasks.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.

Who should attend

Lubrication and fuels specialists, depot and station managers, sales and technical service staff. Practitioners with one to five years of experience benefit most.

Key topics

- Product specifications
- Quality testing
- Storage and handling
- Safety and environment
- Marketing and distribution
- Customer technical service

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Petroleum Products Marketing: principles and standards

- Storage and handling
- Measurement and reporting

Day 2 Methods and tools in practice

- Safety and environment
- Marketing and distribution

Day 3 Diagnosis and problem solving

- Customer technical service
- Hands-on workshop on a workplace challenge

Day 4 Quality, safety and documentation

- Product specifications
- Common mistakes and how to avoid them

Day 5 Workshop, assessment and action plan

- Quality testing
- Regional and international case studies

10-day outline

Day 1 Petroleum Products Marketing: principles and standards

- Storage and handling
- Measurement and reporting

Day 2 Methods and tools in practice

- Safety and environment
- Marketing and distribution

Day 3 Diagnosis and problem solving

- Customer technical service
- Hands-on workshop on a workplace challenge

Day 4 Quality, safety and documentation

- Product specifications
- Common mistakes and how to avoid them

Day 5 Workshop, assessment and action plan

- Quality testing
- Regional and international case studies

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Checklists and templates to take away

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Group discussion and peer review

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
3–7 May 2027	5-day online	Live online	Arabic	2,950
7–18 Jun 2027	10-day classroom	Vienna	English	8,950
12–16 Jul 2027	5-day classroom	Casablanca	English	4,750
13–17 Sep 2027	5-day classroom	Istanbul	English	4,750
3–14 Apr 2028	10-day online	Live online	English	5,450
1–5 May 2028	5-day classroom	Paris	English	4,750
2–13 Oct 2028	10-day classroom	Dubai	English	8,950
20–24 Nov 2028	5-day classroom	Barcelona	English	4,750
5–9 Mar 2029	5-day classroom	Paris	English	4,750

Dates	Format	City	Language	Fee (USD)
21–25 May 2029	5-day classroom	Dubai	English	4,750
9–20 Jul 2029	10-day classroom	Kuala Lumpur	English	8,950
10–14 Dec 2029	5-day online	Live online	Arabic	2,950
19–23 Aug 2030	5-day classroom	Geneva	English	4,750
15–26 Sep 2030	10-day classroom	Kuwait City	English	8,950
7–18 Oct 2030	10-day online	Live online	English	5,450
11–15 Nov 2030	5-day classroom	Abu Dhabi	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/