Garnet
Garnet Global Training Center

GGT-UX-118

Design, UX & Creative Skills

Packaging Design

تصميم العبوات

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Packaging Design turns established good practice into step-by-step methods that participants rehearse in exercises and then apply at work. User experience, visual design and creative tools for digital products and communication. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Apply the methods and standards of Packaging Design to real tasks.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.

Who should attend

Designers, product teams, marketers and anyone who briefs or reviews design work. Practitioners with one to five years of experience benefit most.

Key topics

- Design principles
- User research
- Prototyping
- Visual identity
- Accessibility
- Design tools

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Packaging Design: principles and standards
- Prototyping
- Checklists and templates to take away

Day 2 Methods and tools in practice
- Visual identity
- Accessibility

Day 3 Diagnosis and problem solving
- Design tools
- Group discussion and peer review

Day 4 Quality, safety and documentation
- Design principles
- Measurement and reporting

Day 5 Workshop, assessment and action plan
- User research
- Hands-on workshop on a workplace challenge

10-day outline

Day 1 Packaging Design: principles and standards
- Prototyping
- Checklists and templates to take away

Day 2 Methods and tools in practice
- Visual identity
- Accessibility

Day 3 Diagnosis and problem solving
- Design tools
- Group discussion and peer review

Day 4 Quality, safety and documentation
- Design principles
- Measurement and reporting

Day 5 Workshop, assessment and action plan
- User research
- Hands-on workshop on a workplace challenge

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Common mistakes and how to avoid them

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Regional and international case studies

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
14–25 Mar 2027	10-day classroom	Doha	English	8,950
12–16 Jul 2027	5-day classroom	Amsterdam	English	4,750
2–6 Aug 2027	5-day online	Live online	English	2,950
10–14 Oct 2027	5-day classroom	Jeddah	Arabic	4,750
16–20 Jan 2028	5-day classroom	Doha	Arabic	4,750
13–24 Mar 2028	10-day classroom	Dubai	Arabic	8,950
3–7 Jul 2028	5-day classroom	Kuala Lumpur	English	4,750
14–25 Aug 2028	10-day online	Live online	Arabic	5,450
1–12 Jan 2029	10-day classroom	Barcelona	English	8,950
8–12 Apr 2029	5-day classroom	Jeddah	Arabic	4,750

Dates	Format	City	Language	Fee (USD)
3–7 Sep 2029	5-day online	Live online	Arabic	2,950
19–23 Nov 2029	5-day classroom	Dubai	Arabic	4,750
18–29 Mar 2030	10-day classroom	Istanbul	English	8,950
16–20 Jun 2030	5-day classroom	Cairo	English	4,750
15–26 Jul 2030	10-day online	Live online	English	5,450
18–22 Aug 2030	5-day classroom	Amman	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/