Garnet
Garnet Global Training Center

GGT-RT-105

Retail & E-commerce

Online Marketplace Selling

البيع عبر المنصات الإلكترونية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Participants in Online Marketplace Selling practise the methods, tools and standards they need to perform reliably and solve problems on the job. Merchandising, store operations and online selling programs. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Apply the methods and standards of Online Marketplace Selling to real tasks.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.

Who should attend

Retail managers, buyers, e-commerce and customer service teams. Practitioners with one to five years of experience benefit most.

Key topics

- Assortment and merchandising
- Store operations
- Omnichannel customer journeys
- Pricing and promotions
- Inventory and fulfilment
- Retail analytics

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Online Marketplace Selling: principles and standards

- Retail analytics
- Group discussion and peer review

Day 2 Methods and tools in practice

- Assortment and merchandising
- Store operations

Day 3 Diagnosis and problem solving

- Omnichannel customer journeys
- Measurement and reporting

Day 4 Quality, safety and documentation

- Pricing and promotions
- Hands-on workshop on a workplace challenge

Day 5 Workshop, assessment and action plan

- Inventory and fulfilment
- Common mistakes and how to avoid them

10-day outline

Day 1 Online Marketplace Selling: principles and standards

- Retail analytics
- Group discussion and peer review

Day 2 Methods and tools in practice

- Assortment and merchandising
- Store operations

Day 3 Diagnosis and problem solving

- Omnichannel customer journeys
- Measurement and reporting

Day 4 Quality, safety and documentation

- Pricing and promotions
- Hands-on workshop on a workplace challenge

Day 5 Workshop, assessment and action plan

- Inventory and fulfilment
- Common mistakes and how to avoid them

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Regional and international case studies

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Checklists and templates to take away

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
18–22 Jan 2027	5-day classroom	Istanbul	English	4,750
21–25 Feb 2027	5-day classroom	Jeddah	Arabic	4,750
12–16 Apr 2027	5-day online	Live online	English	2,950
16–27 Aug 2027	10-day classroom	Abu Dhabi	English	8,950
7–11 May 2028	5-day classroom	Doha	Arabic	4,750
19–30 Jun 2028	10-day classroom	Casablanca	Arabic	8,950
10–14 Jul 2028	5-day classroom	Dubai	Arabic	4,750
4–15 Dec 2028	10-day online	Live online	English	5,450
12–16 Feb 2029	5-day classroom	Abu Dhabi	Arabic	4,750

Dates	Format	City	Language	Fee (USD)
14–18 May 2029	5-day online	Live online	English	2,950
3–7 Sep 2029	5-day classroom	Istanbul	English	4,750
2–13 Dec 2029	10-day classroom	Cairo	English	8,950
11–22 Feb 2030	10-day online	Live online	Arabic	5,450
3–7 Jun 2030	5-day classroom	London	English	4,750
5–9 Aug 2030	5-day classroom	Abu Dhabi	English	4,750
4–15 Nov 2030	10-day classroom	Amsterdam	English	8,950

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/