Garnet
Garnet Global Training Center

GGT-HR-118

Human Resources

Onboarding & Employer Branding

التهيئة الوظيفية والعلامة التجارية لصاحب العمل

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Leadership & strategy**

Overview

Senior participants in Onboarding & Employer Branding work on real strategic questions, test their thinking with peers and leave with decisions they can act on. Build the people systems that attract, grow and keep the talent an organisation depends on. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Set direction and priorities for Onboarding & Employer Branding in your organisation.
- Influence boards, peers and external stakeholders.
- Balance short-term results with long-term value.
- Build a personal leadership agenda for the next year.
- Make sound decisions with incomplete information.

Who should attend

HR managers and business partners, recruiters, L&D and reward specialists. It is aimed at managers and executives who set direction and are accountable for results.

Key topics

- HR strategy aligned to business goals
- Competency frameworks
- Labour law essentials in the region
- Metrics and HR analytics
- Engagement and retention
- Policy and process design

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Strategic context of Onboarding & Employer Branding

- Labour law essentials in the region
- Checklists and templates to take away

Day 2 Setting direction and priorities

- Metrics and HR analytics
- Engagement and retention

Day 3 Leading people through change

- Policy and process design
- Group discussion and peer review

Day 4 Decisions, risk and stakeholders

- HR strategy aligned to business goals
- Measurement and reporting

Day 5 Leadership commitments and action plan

- Competency frameworks
- Hands-on workshop on a workplace challenge

10-day outline

Day 1 Strategic context of Onboarding & Employer Branding

- Labour law essentials in the region
- Checklists and templates to take away

Day 2 Setting direction and priorities

- Metrics and HR analytics
- Engagement and retention

Day 3 Leading people through change

- Policy and process design
- Group discussion and peer review

Day 4 Decisions, risk and stakeholders

- HR strategy aligned to business goals
- Measurement and reporting

Day 5 Leadership commitments and action plan

- Competency frameworks
- Hands-on workshop on a workplace challenge

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Common mistakes and how to avoid them

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Regional and international case studies

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
11–15 Jan 2027	5-day classroom	Dubai	English	4,750
1–5 Feb 2027	5-day online	Live online	Arabic	2,950
18–29 Jul 2027	10-day classroom	Doha	English	8,950
2–6 Aug 2027	5-day classroom	Barcelona	English	4,750
6–10 Feb 2028	5-day classroom	Riyadh	English	4,750
19–30 Mar 2028	10-day classroom	Amman	English	8,950
19–23 Jun 2028	5-day classroom	Dubai	English	4,750
4–15 Dec 2028	10-day online	Live online	Arabic	5,450
8–12 Jan 2029	5-day classroom	Dubai	Arabic	4,750

Dates	Format	City	Language	Fee (USD)
19–23 Feb 2029	5-day online	Live online	Arabic	2,950
18–22 Jun 2029	5-day classroom	Singapore	English	4,750
13–24 Aug 2029	10-day classroom	Abu Dhabi	English	8,950
13–17 Jan 2030	5-day classroom	Riyadh	Arabic	4,750
20–31 May 2030	10-day online	Live online	English	5,450
7–18 Oct 2030	10-day classroom	Dubai	English	8,950
1–5 Dec 2030	5-day classroom	Manama	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/