Garnet
Garnet Global Training Center

GGT-PS-103

Workplace Psychology & Behavioural Science **Rare specialisation**

Nudge Design in Public Policy

تصميم المحفزات السلوكية في السياسات العامة

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Participants in Nudge Design in Public Policy practise the methods, tools and standards they need to perform reliably and solve problems on the job. Apply behavioural science to motivation, decisions, safety and wellbeing at work. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Apply the methods and standards of Nudge Design in Public Policy to real tasks.
- Avoid the mistakes that most often cause rework or failure.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.
- Diagnose common problems and identify root causes.

Who should attend

HR and L&D professionals, managers, safety leaders and organisational development teams. Practitioners with one to five years of experience benefit most.

Key topics

- How people decide
- Motivation and engagement
- Behaviour change methods
- Assessment tools
- Wellbeing at work
- Ethics in applied psychology

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Nudge Design in Public Policy: principles and standards

- Motivation and engagement
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice

- Behaviour change methods
- Assessment tools

Day 3 Diagnosis and problem solving

- Wellbeing at work
- Regional and international case studies

Day 4 Quality, safety and documentation

- Ethics in applied psychology
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan

- How people decide
- Group discussion and peer review

10-day outline

Day 1 Nudge Design in Public Policy: principles and standards

- Motivation and engagement
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice

- Behaviour change methods
- Assessment tools

Day 3 Diagnosis and problem solving

- Wellbeing at work
- Regional and international case studies

Day 4 Quality, safety and documentation

- Ethics in applied psychology
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan

- How people decide
- Group discussion and peer review

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Measurement and reporting

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Hands-on workshop on a workplace challenge

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
1–5 Feb 2027	5-day online	Live online	Arabic	2,950
19–30 Apr 2027	10-day classroom	Dubai	English	8,950
17–21 May 2027	5-day classroom	Paris	English	4,750
8–12 Aug 2027	5-day classroom	Manama	Arabic	4,750
7–18 Feb 2028	10-day classroom	Dubai	Arabic	8,950
17–21 Jul 2028	5-day classroom	London	English	4,750
4–15 Sep 2028	10-day online	Live online	English	5,450
3–7 Dec 2028	5-day classroom	Riyadh	Arabic	4,750
9–13 Apr 2029	5-day online	Live online	English	2,950

Dates	Format	City	Language	Fee (USD)
11–15 Jun 2029	5-day classroom	London	English	4,750
9–13 Jul 2029	5-day classroom	Abu Dhabi	English	4,750
9–20 Dec 2029	10-day classroom	Cairo	English	8,950
18–22 Feb 2030	5-day classroom	Singapore	English	4,750
11–22 Mar 2030	10-day classroom	Casablanca	Arabic	8,950
9–13 Sep 2030	5-day classroom	Abu Dhabi	Arabic	4,750
2–13 Dec 2030	10-day online	Live online	Arabic	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/