Garnet
Garnet Global Training Center

GGT-NP-122

Nonprofit, CSR & Social Development

Nonprofit Marketing & Communication

التسويق والاتصال للمنظمات غير الربحية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Nonprofit Marketing & Communication focuses on how the work is actually done: the methods, checks and decisions practitioners use every day, illustrated with real cases from the region. Management and impact programs for charities, foundations and CSR teams. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Apply the methods and standards of Nonprofit Marketing & Communication to real tasks.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.

Who should attend

Nonprofit managers, CSR officers, program and grant managers. Practitioners with one to five years of experience benefit most.

Key topics

- Strategy and governance
- Fundraising and grants
- Program design
- Monitoring and evaluation
- Volunteers and partnerships
- Impact reporting

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Nonprofit Marketing & Communication: principles and standards

- Monitoring and evaluation
- Checklists and templates to take away

Day 2 Methods and tools in practice

- Volunteers and partnerships
- Impact reporting

Day 3 Diagnosis and problem solving

- Strategy and governance
- Group discussion and peer review

Day 4 Quality, safety and documentation

- Fundraising and grants
- Measurement and reporting

Day 5 Workshop, assessment and action plan

- Program design
- Hands-on workshop on a workplace challenge

10-day outline

Day 1 Nonprofit Marketing & Communication: principles and standards

- Monitoring and evaluation
- Checklists and templates to take away

Day 2 Methods and tools in practice

- Volunteers and partnerships
- Impact reporting

Day 3 Diagnosis and problem solving

- Strategy and governance
- Group discussion and peer review

Day 4 Quality, safety and documentation

- Fundraising and grants
- Measurement and reporting

Day 5 Workshop, assessment and action plan

- Program design
- Hands-on workshop on a workplace challenge

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Common mistakes and how to avoid them

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Regional and international case studies

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
7–11 Feb 2027	5-day classroom	Riyadh	English	4,750
15–26 Mar 2027	10-day classroom	Dubai	English	8,950
20–24 Jun 2027	5-day classroom	Jeddah	English	4,750
6–10 Sep 2027	5-day online	Live online	Arabic	2,950
3–7 Apr 2028	5-day classroom	Istanbul	English	4,750
12–23 Jun 2028	10-day online	Live online	English	5,450
17–21 Jul 2028	5-day classroom	Dubai	Arabic	4,750
15–26 Oct 2028	10-day classroom	Riyadh	English	8,950
19–23 Feb 2029	5-day classroom	Amsterdam	English	4,750

Dates	Format	City	Language	Fee (USD)
19–23 Mar 2029	5-day online	Live online	Arabic	2,950
8–19 Jul 2029	10-day classroom	Cairo	Arabic	8,950
15–19 Oct 2029	5-day classroom	Abu Dhabi	Arabic	4,750
7–11 Jan 2030	5-day classroom	Amsterdam	English	4,750
8–19 Apr 2030	10-day online	Live online	Arabic	5,450
16–20 Jun 2030	5-day classroom	Cairo	Arabic	4,750
9–20 Sep 2030	10-day classroom	Paris	English	8,950

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/