Garnet
Garnet Global Training Center

GGT-ER-128

Entrepreneurship, SMEs & Family Business

Next-Generation Family Business Leaders

الجيل القادم من قادة الشركات العائلية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Leadership & strategy**

Overview

Next-Generation Family Business Leaders develops the judgement, influence and decision-making leaders need when the stakes are high. Start, grow and govern businesses, from first idea to family succession. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Set direction and priorities for Next-Generation Family Business Leaders in your organisation.
- Lead change and handle resistance constructively.
- Influence boards, peers and external stakeholders.
- Balance short-term results with long-term value.
- Build a personal leadership agenda for the next year.

Who should attend

Founders, SME owners, family business members and innovation managers. It is aimed at managers and executives who set direction and are accountable for results.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Strategic context of Next-Generation Family Business Leaders

- Digital go-to-market
- Checklists and templates to take away

Day 2 Setting direction and priorities

- Financial basics for owners
- Business models and planning

Day 3 Leading people through change

- Funding and investors
- Group discussion and peer review

Day 4 Decisions, risk and stakeholders

- Growth and scaling
- Measurement and reporting

Day 5 Leadership commitments and action plan

- Governance and succession
- Hands-on workshop on a workplace challenge

10-day outline

Day 1 Strategic context of Next-Generation Family Business Leaders

- Digital go-to-market
- Checklists and templates to take away

Day 2 Setting direction and priorities

- Financial basics for owners
- Business models and planning

Day 3 Leading people through change

- Funding and investors
- Group discussion and peer review

Day 4 Decisions, risk and stakeholders

- Growth and scaling
- Measurement and reporting

Day 5 Leadership commitments and action plan

- Governance and succession
- Hands-on workshop on a workplace challenge

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Common mistakes and how to avoid them

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Regional and international case studies

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
8–19 Mar 2027	10-day classroom	Paris	English	8,950
12–16 Jul 2027	5-day classroom	Abu Dhabi	Arabic	4,750
1–5 Nov 2027	5-day online	Live online	Arabic	2,950
13–17 Dec 2027	5-day classroom	Amsterdam	English	4,750
7–18 Feb 2028	10-day classroom	Barcelona	English	8,950
14–18 Aug 2028	5-day classroom	Casablanca	English	4,750
9–13 Oct 2028	5-day classroom	London	English	4,750
18–29 Dec 2028	10-day online	Live online	Arabic	5,450
11–15 Jun 2029	5-day classroom	Abu Dhabi	Arabic	4,750

Dates	Format	City	Language	Fee (USD)
2–13 Jul 2029	10-day classroom	Amsterdam	English	8,950
10–14 Sep 2029	5-day online	Live online	English	2,950
10–14 Dec 2029	5-day classroom	Dubai	Arabic	4,750
13–24 May 2030	10-day classroom	Geneva	English	8,950
17–21 Jun 2030	5-day classroom	Abu Dhabi	English	4,750
15–19 Jul 2030	5-day classroom	Casablanca	Arabic	4,750
18–29 Nov 2030	10-day online	Live online	Arabic	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/