Garnet
Garnet Global Training Center

GGT-MD-119

Media, Journalism & Digital Content

Motion Graphics

الرسوم المتحركة

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Motion Graphics focuses on how the work is actually done: the methods, checks and decisions practitioners use every day, illustrated with real cases from the region. Programs for newsrooms, communication teams and content creators. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Apply the methods and standards of Motion Graphics to real tasks.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.

Who should attend

Journalists, media officers, content creators and spokespersons. Practitioners with one to five years of experience benefit most.

Key topics

- Storytelling and structure
- Writing for media
- Visual and video content
- Media ethics and law
- Audience analytics
- On-camera skills

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Motion Graphics: principles and standards
- Audience analytics
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice
- On-camera skills
- Storytelling and structure

Day 3 Diagnosis and problem solving
- Writing for media
- Regional and international case studies

Day 4 Quality, safety and documentation
- Visual and video content
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan
- Media ethics and law
- Group discussion and peer review

10-day outline

Day 1 Motion Graphics: principles and standards
- Audience analytics
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice
- On-camera skills
- Storytelling and structure

Day 3 Diagnosis and problem solving
- Writing for media
- Regional and international case studies

Day 4 Quality, safety and documentation
- Visual and video content
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan
- Media ethics and law
- Group discussion and peer review

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Measurement and reporting

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Hands-on workshop on a workplace challenge

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
18–22 Jan 2027	5-day online	Live online	English	2,950
8–12 Feb 2027	5-day classroom	Singapore	English	4,750
11–22 Oct 2027	10-day classroom	Abu Dhabi	English	8,950
6–10 Dec 2027	5-day classroom	Istanbul	English	4,750
9–13 Jan 2028	5-day classroom	Doha	English	4,750
16–27 Apr 2028	10-day classroom	Jeddah	English	8,950
5–9 Jun 2028	5-day classroom	Dubai	Arabic	4,750
21 Aug – 1 Sep 2028	10-day online	Live online	English	5,450
9–13 Apr 2029	5-day online	Live online	Arabic	2,950
13–24 Aug 2029	10-day classroom	Barcelona	English	8,950

Dates	Format	City	Language	Fee (USD)
15–19 Oct 2029	5-day classroom	Amsterdam	English	4,750
11–15 Nov 2029	5-day classroom	Riyadh	English	4,750
6–10 Jan 2030	5-day classroom	Kuwait City	Arabic	4,750
4–15 Mar 2030	10-day online	Live online	English	5,450
1–5 Jul 2030	5-day classroom	Geneva	English	4,750
13–24 Oct 2030	10-day classroom	Riyadh	English	8,950

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/