Garnet
Garnet Global Training Center

GGT-SP-124

Sports Management & Wellbeing **Rare specialisation**

Mega Sports Events Legacy Planning

تخطيط إرث الأحداث الرياضية الكبرى

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (management)**

Overview

Mega Sports Events Legacy Planning equips managers and specialists to plan, organise and control this area of work, set targets and measure results. Management programs for clubs, federations, venues and workplace wellbeing teams. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Set up and run Mega Sports Events Legacy Planning as a managed process with clear roles.
- Manage contractors, suppliers and internal customers.
- Plan resources, budgets and schedules realistically.
- Define KPIs and build simple dashboards for management.
- Control risk, quality and compliance in this area.

Who should attend

Club and federation managers, coaches, venue operators and wellbeing leads. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

Key topics

- Sport governance
- Commercial and sponsorship
- Venue operations
- Athlete development
- Fan engagement
- Health and wellbeing

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Mega Sports Events Legacy Planning: the management framework

- Commercial and sponsorship
- Regional and international case studies

Day 2 Planning, resources and budgets

- Venue operations
- Athlete development

Day 3 Performance measurement and control

- Fan engagement
- Checklists and templates to take away

Day 4 Risk, compliance and improvement

- Health and wellbeing
- Group discussion and peer review

Day 5 Management case study and action plan

- Sport governance
- Measurement and reporting

10-day outline

Day 1 Mega Sports Events Legacy Planning: the management framework

- Commercial and sponsorship
- Regional and international case studies

Day 2 Planning, resources and budgets

- Venue operations
- Athlete development

Day 3 Performance measurement and control

- Fan engagement
- Checklists and templates to take away

Day 4 Risk, compliance and improvement

- Health and wellbeing
- Group discussion and peer review

Day 5 Management case study and action plan

- Sport governance
- Measurement and reporting

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Hands-on workshop on a workplace challenge

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Common mistakes and how to avoid them

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
18–29 Jan 2027	10-day classroom	Istanbul	English	8,950
14–18 Jun 2027	5-day classroom	Kuala Lumpur	English	4,750
19–23 Jul 2027	5-day online	Live online	English	2,950
12–16 Sep 2027	5-day classroom	Muscat	Arabic	4,750
14–25 Feb 2028	10-day classroom	London	English	8,950
16–20 Apr 2028	5-day classroom	Manama	English	4,750
14–25 Aug 2028	10-day online	Live online	Arabic	5,450
4–8 Sep 2028	5-day classroom	Barcelona	English	4,750
1–5 Apr 2029	5-day classroom	Kuwait City	Arabic	4,750

Dates	Format	City	Language	Fee (USD)
18–29 Jun 2029	10-day classroom	Abu Dhabi	English	8,950
12–16 Aug 2029	5-day classroom	Cairo	English	4,750
3–7 Dec 2029	5-day online	Live online	English	2,950
4–8 Feb 2030	5-day classroom	Casablanca	Arabic	4,750
3–14 Jun 2030	10-day online	Live online	Arabic	5,450
4–8 Aug 2030	5-day classroom	Manama	English	4,750
9–20 Dec 2030	10-day classroom	Paris	English	8,950

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/