Garnet
Garnet Global Training Center

GGT-HT-134

Hospitality, Tourism & Events **Rare specialisation**

Medical Tourism Management

إدارة السياحة العلاجية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (management)**

Overview

This program treats Medical Tourism Management as a managed system: policies, roles, resources, performance indicators and continual improvement. Service, revenue and operations programs for hotels, tourism and event organisers. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Set up and run Medical Tourism Management as a managed process with clear roles.
- Control risk, quality and compliance in this area.
- Lead improvement projects and measure their benefit.
- Report clearly to senior management and stakeholders.
- Manage contractors, suppliers and internal customers.

Who should attend

Hotel and restaurant managers, tourism professionals and event planners. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

Key topics

- Guest experience standards
- Revenue and pricing
- Operations and cost control
- Food safety and hygiene
- Digital distribution
- Event planning

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Medical Tourism Management: the management framework

- Food safety and hygiene
- Group discussion and peer review

Day 2 Planning, resources and budgets

- Digital distribution
- Event planning

Day 3 Performance measurement and control

- Guest experience standards
- Measurement and reporting

Day 4 Risk, compliance and improvement

- Revenue and pricing
- Hands-on workshop on a workplace challenge

Day 5 Management case study and action plan

- Operations and cost control
- Common mistakes and how to avoid them

10-day outline

Day 1 Medical Tourism Management: the management framework

- Food safety and hygiene
- Group discussion and peer review

Day 2 Planning, resources and budgets

- Digital distribution
- Event planning

Day 3 Performance measurement and control

- Guest experience standards
- Measurement and reporting

Day 4 Risk, compliance and improvement

- Revenue and pricing
- Hands-on workshop on a workplace challenge

Day 5 Management case study and action plan

- Operations and cost control
- Common mistakes and how to avoid them

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Regional and international case studies

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Checklists and templates to take away

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
10–21 Jan 2027	10-day classroom	Muscat	Arabic	8,950
1–5 Feb 2027	5-day online	Live online	Arabic	2,950
11–15 Jul 2027	5-day classroom	Kuwait City	Arabic	4,750
5–9 Sep 2027	5-day classroom	Doha	English	4,750
7–18 Feb 2028	10-day online	Live online	English	5,450
19–23 Jun 2028	5-day classroom	Casablanca	Arabic	4,750
9–20 Jul 2028	10-day classroom	Riyadh	English	8,950
18–22 Dec 2028	5-day classroom	Singapore	English	4,750
1–12 Jan 2029	10-day classroom	Istanbul	English	8,950

Dates	Format	City	Language	Fee (USD)
2–6 Apr 2029	5-day online	Live online	English	2,950
8–12 Jul 2029	5-day classroom	Kuwait City	English	4,750
8–12 Oct 2029	5-day classroom	Amsterdam	English	4,750
4–8 Mar 2030	5-day classroom	Abu Dhabi	English	4,750
17–28 Jun 2030	10-day online	Live online	Arabic	5,450
1–5 Jul 2030	5-day classroom	London	English	4,750
18–29 Aug 2030	10-day classroom	Riyadh	Arabic	8,950

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/