Garnet
Garnet Global Training Center

GGT-MD-126

Media, Journalism & Digital Content

Media Law & Ethics

قانون وأخلاقيات الإعلام

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Media Law & Ethics turns established good practice into step-by-step methods that participants rehearse in exercises and then apply at work. Programs for newsrooms, communication teams and content creators. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Apply the methods and standards of Media Law & Ethics to real tasks.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.

Who should attend

Journalists, media officers, content creators and spokespersons. Practitioners with one to five years of experience benefit most.

Key topics

- Storytelling and structure
- Writing for media
- Visual and video content
- Media ethics and law
- Audience analytics
- On-camera skills

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Media Law & Ethics: principles and standards
- On-camera skills
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice
- Storytelling and structure
- Writing for media

Day 3 Diagnosis and problem solving
- Visual and video content
- Regional and international case studies

Day 4 Quality, safety and documentation
- Media ethics and law
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan
- Audience analytics
- Group discussion and peer review

10-day outline

Day 1 Media Law & Ethics: principles and standards
- On-camera skills
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice
- Storytelling and structure
- Writing for media

Day 3 Diagnosis and problem solving
- Visual and video content
- Regional and international case studies

Day 4 Quality, safety and documentation
- Media ethics and law
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan
- Audience analytics
- Group discussion and peer review

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Measurement and reporting

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Hands-on workshop on a workplace challenge

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
8–19 Mar 2027	10-day classroom	Casablanca	Arabic	8,950
11–15 Jul 2027	5-day classroom	Riyadh	English	4,750
9–13 Aug 2027	5-day online	Live online	English	2,950
15–19 Nov 2027	5-day classroom	Dubai	Arabic	4,750
14–18 Feb 2028	5-day classroom	Paris	English	4,750
8–19 May 2028	10-day classroom	Amsterdam	English	8,950
5–16 Jun 2028	10-day online	Live online	Arabic	5,450
6–10 Aug 2028	5-day classroom	Cairo	Arabic	4,750
18–29 Mar 2029	10-day classroom	Muscat	English	8,950
9–13 Jul 2029	5-day classroom	Casablanca	English	4,750

Dates	Format	City	Language	Fee (USD)
3–7 Sep 2029	5-day online	Live online	English	2,950
9–13 Dec 2029	5-day classroom	Cairo	Arabic	4,750
17–21 Mar 2030	5-day classroom	Amman	Arabic	4,750
14–18 Jul 2030	5-day classroom	Kuwait City	Arabic	4,750
14–25 Oct 2030	10-day classroom	Abu Dhabi	English	8,950
18–29 Nov 2030	10-day online	Live online	English	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/