Garnet
Garnet Global Training Center

GGT-RT-110

Retail & E-commerce **Rare specialisation**

Luxury Retail Management

إدارة تجارة السلع الفاخرة

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (management)**

Overview

Luxury Retail Management helps participants move from doing the work to managing it, with planning tools, control methods and reporting that management trusts. Merchandising, store operations and online selling programs. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Set up and run Luxury Retail Management as a managed process with clear roles.
- Define KPIs and build simple dashboards for management.
- Control risk, quality and compliance in this area.
- Lead improvement projects and measure their benefit.
- Report clearly to senior management and stakeholders.

Who should attend

Retail managers, buyers, e-commerce and customer service teams. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

Key topics

- Assortment and merchandising
- Store operations
- Omnichannel customer journeys
- Pricing and promotions
- Inventory and fulfilment
- Retail analytics

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Luxury Retail Management: the management framework

- Retail analytics
- Checklists and templates to take away

Day 2 Planning, resources and budgets

- Assortment and merchandising
- Store operations

Day 3 Performance measurement and control

- Omnichannel customer journeys
- Group discussion and peer review

Day 4 Risk, compliance and improvement

- Pricing and promotions
- Measurement and reporting

Day 5 Management case study and action plan

- Inventory and fulfilment
- Hands-on workshop on a workplace challenge

10-day outline

Day 1 Luxury Retail Management: the management framework

- Retail analytics
- Checklists and templates to take away

Day 2 Planning, resources and budgets

- Assortment and merchandising
- Store operations

Day 3 Performance measurement and control

- Omnichannel customer journeys
- Group discussion and peer review

Day 4 Risk, compliance and improvement

- Pricing and promotions
- Measurement and reporting

Day 5 Management case study and action plan

- Inventory and fulfilment
- Hands-on workshop on a workplace challenge

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Common mistakes and how to avoid them

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Regional and international case studies

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
14–25 Feb 2027	10-day classroom	Doha	Arabic	8,950
5–9 Apr 2027	5-day online	Live online	Arabic	2,950
16–20 Aug 2027	5-day classroom	Singapore	English	4,750
13–17 Sep 2027	5-day classroom	Vienna	English	4,750
9–13 Jan 2028	5-day classroom	Kuwait City	Arabic	4,750
21–25 Feb 2028	5-day classroom	Singapore	English	4,750
19–30 Mar 2028	10-day classroom	Riyadh	English	8,950
8–19 May 2028	10-day online	Live online	English	5,450
12–16 Mar 2029	5-day classroom	Istanbul	English	4,750

Dates	Format	City	Language	Fee (USD)
21–25 May 2029	5-day classroom	Paris	English	4,750
13–17 Aug 2029	5-day online	Live online	English	2,950
9–20 Dec 2029	10-day classroom	Kuwait City	English	8,950
8–12 Apr 2030	5-day classroom	Geneva	English	4,750
13–24 May 2030	10-day classroom	Vienna	English	8,950
5–9 Aug 2030	5-day classroom	Kuala Lumpur	English	4,750
2–13 Dec 2030	10-day online	Live online	English	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/