Garnet
Garnet Global Training Center

GGT-MD-128

Media, Journalism & Digital Content

Live Streaming Production

إنتاج البث المباشر

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Live Streaming Production turns established good practice into step-by-step methods that participants rehearse in exercises and then apply at work. Programs for newsrooms, communication teams and content creators. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Apply the methods and standards of Live Streaming Production to real tasks.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.

Who should attend

Journalists, media officers, content creators and spokespersons. Practitioners with one to five years of experience benefit most.

Key topics

- Storytelling and structure
- Writing for media
- Visual and video content
- Media ethics and law
- Audience analytics
- On-camera skills

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Live Streaming Production: principles and standards

- Audience analytics
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice

- On-camera skills
- Storytelling and structure

Day 3 Diagnosis and problem solving

- Writing for media
- Regional and international case studies

Day 4 Quality, safety and documentation

- Visual and video content
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan

- Media ethics and law
- Group discussion and peer review

10-day outline

Day 1 Live Streaming Production: principles and standards

- Audience analytics
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice

- On-camera skills
- Storytelling and structure

Day 3 Diagnosis and problem solving

- Writing for media
- Regional and international case studies

Day 4 Quality, safety and documentation

- Visual and video content
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan

- Media ethics and law
- Group discussion and peer review

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Measurement and reporting

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Hands-on workshop on a workplace challenge

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
4–15 Jan 2027	10-day classroom	Istanbul	English	8,950
19–23 Apr 2027	5-day classroom	Barcelona	English	4,750
11–15 Jul 2027	5-day classroom	Riyadh	Arabic	4,750
1–5 Nov 2027	5-day online	Live online	Arabic	2,950
17–28 Jan 2028	10-day classroom	Paris	English	8,950
12–16 Mar 2028	5-day classroom	Riyadh	Arabic	4,750
8–12 Oct 2028	5-day classroom	Manama	Arabic	4,750
20 Nov – 1 Dec 2028	10-day online	Live online	Arabic	5,450
5–9 Feb 2029	5-day online	Live online	Arabic	2,950

Dates	Format	City	Language	Fee (USD)
13–17 Aug 2029	5-day classroom	Dubai	English	4,750
7–11 Oct 2029	5-day classroom	Riyadh	English	4,750
5–16 Nov 2029	10-day classroom	Barcelona	English	8,950
4–15 Mar 2030	10-day online	Live online	Arabic	5,450
14–18 Apr 2030	5-day classroom	Amman	Arabic	4,750
3–14 Nov 2030	10-day classroom	Cairo	English	8,950
9–13 Dec 2030	5-day classroom	Paris	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/