Garnet
Garnet Global Training Center

GGT-ER-115

Entrepreneurship, SMEs & Family Business

Lean Startup Method

منهجية الشركات الناشئة الرشيقة

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Lean Startup Method focuses on how the work is actually done: the methods, checks and decisions practitioners use every day, illustrated with real cases from the region. Start, grow and govern businesses, from first idea to family succession. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Apply the methods and standards of Lean Startup Method to real tasks.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.

Who should attend

Founders, SME owners, family business members and innovation managers. Practitioners with one to five years of experience benefit most.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Lean Startup Method: principles and standards
- Digital go-to-market
- Group discussion and peer review

Day 2 Methods and tools in practice
- Financial basics for owners
- Business models and planning

Day 3 Diagnosis and problem solving
- Funding and investors
- Measurement and reporting

Day 4 Quality, safety and documentation
- Growth and scaling
- Hands-on workshop on a workplace challenge

Day 5 Workshop, assessment and action plan
- Governance and succession
- Common mistakes and how to avoid them

10-day outline

Day 1 Lean Startup Method: principles and standards
- Digital go-to-market
- Group discussion and peer review

Day 2 Methods and tools in practice
- Financial basics for owners
- Business models and planning

Day 3 Diagnosis and problem solving
- Funding and investors
- Measurement and reporting

Day 4 Quality, safety and documentation
- Growth and scaling
- Hands-on workshop on a workplace challenge

Day 5 Workshop, assessment and action plan
- Governance and succession
- Common mistakes and how to avoid them

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Regional and international case studies

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Checklists and templates to take away

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
4–8 Apr 2027	5-day classroom	Jeddah	English	4,750
12–16 Sep 2027	5-day classroom	Muscat	English	4,750
18–29 Oct 2027	10-day classroom	Istanbul	English	8,950
13–17 Dec 2027	5-day online	Live online	Arabic	2,950
1–5 May 2028	5-day classroom	Amsterdam	English	4,750
3–14 Jul 2028	10-day classroom	Geneva	English	8,950
4–8 Sep 2028	5-day classroom	Dubai	English	4,750
2–13 Oct 2028	10-day online	Live online	English	5,450
5–9 Feb 2029	5-day classroom	Istanbul	English	4,750
16–20 Apr 2029	5-day online	Live online	Arabic	2,950

Dates	Format	City	Language	Fee (USD)
21 Oct – 1 Nov 2029	10-day classroom	Manama	Arabic	8,950
5–9 Nov 2029	5-day classroom	Abu Dhabi	Arabic	4,750
7–11 Jan 2030	5-day classroom	Istanbul	English	4,750
11–22 Mar 2030	10-day online	Live online	English	5,450
13–24 May 2030	10-day classroom	Vienna	English	8,950
8–12 Dec 2030	5-day classroom	Jeddah	Arabic	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/