Garnet
Garnet Global Training Center

GGT-LM-129

Leadership & Management

Leadership Communication & Storytelling

التواصل القيادي وفن السرد

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Leadership & strategy**

Overview

Leadership Communication & Storytelling develops the judgement, influence and decision-making leaders need when the stakes are high. Programs for managers who need to set direction, decide well and bring people with them. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Set direction and priorities for Leadership Communication & Storytelling in your organisation.
- Balance short-term results with long-term value.
- Build a personal leadership agenda for the next year.
- Make sound decisions with incomplete information.
- Align people, structure and culture with strategy.

Who should attend

Executives, senior managers, team leaders and high-potential employees. It is aimed at managers and executives who set direction and are accountable for results.

Key topics

- Strategic thinking and direction setting
- Leading teams and performance
- Communication and influence
- Decision quality under uncertainty
- Managing change and resistance
- Personal leadership action plan

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Strategic context of Leadership Communication & Storytelling

- Managing change and resistance
- Group discussion and peer review

Day 2 Setting direction and priorities

- Personal leadership action plan
- Strategic thinking and direction setting

Day 3 Leading people through change

- Leading teams and performance
- Measurement and reporting

Day 4 Decisions, risk and stakeholders

- Communication and influence
- Hands-on workshop on a workplace challenge

Day 5 Leadership commitments and action plan

- Decision quality under uncertainty
- Common mistakes and how to avoid them

10-day outline

Day 1 Strategic context of Leadership Communication & Storytelling

- Managing change and resistance
- Group discussion and peer review

Day 2 Setting direction and priorities

- Personal leadership action plan
- Strategic thinking and direction setting

Day 3 Leading people through change

- Leading teams and performance
- Measurement and reporting

Day 4 Decisions, risk and stakeholders

- Communication and influence
- Hands-on workshop on a workplace challenge

Day 5 Leadership commitments and action plan

- Decision quality under uncertainty
- Common mistakes and how to avoid them

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Regional and international case studies

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Checklists and templates to take away

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
5–16 Apr 2027	10-day classroom	London	English	8,950
17–21 May 2027	5-day classroom	Kuala Lumpur	English	4,750
14–18 Jun 2027	5-day online	Live online	English	2,950
5–9 Sep 2027	5-day classroom	Cairo	English	4,750
16–27 Jan 2028	10-day classroom	Riyadh	Arabic	8,950
7–11 Feb 2028	5-day classroom	London	English	4,750
16–27 Oct 2028	10-day online	Live online	English	5,450
20–24 Nov 2028	5-day classroom	Istanbul	English	4,750
12–16 Feb 2029	5-day classroom	Istanbul	English	4,750

Dates	Format	City	Language	Fee (USD)
14–25 May 2029	10-day classroom	Abu Dhabi	Arabic	8,950
4–8 Jun 2029	5-day online	Live online	English	2,950
17–21 Dec 2029	5-day classroom	Vienna	English	4,750
3–7 Mar 2030	5-day classroom	Muscat	Arabic	4,750
7–11 Apr 2030	5-day classroom	Cairo	English	4,750
10–21 Jun 2030	10-day online	Live online	English	5,450
1–12 Jul 2030	10-day classroom	Dubai	English	8,950

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/