Garnet
Garnet Global Training Center

GGT-MD-106

Media, Journalism & Digital Content **Rare specialisation**

Investigative Journalism

الصحافة الاستقصائية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Investigative Journalism focuses on how the work is actually done: the methods, checks and decisions practitioners use every day, illustrated with real cases from the region. Programs for newsrooms, communication teams and content creators. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Apply the methods and standards of Investigative Journalism to real tasks.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.

Who should attend

Journalists, media officers, content creators and spokespersons. Practitioners with one to five years of experience benefit most.

Key topics

- Storytelling and structure
- Writing for media
- Visual and video content
- Media ethics and law
- Audience analytics
- On-camera skills

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Investigative Journalism: principles and standards

- Audience analytics
- Regional and international case studies

Day 2 Methods and tools in practice

- On-camera skills
- Storytelling and structure

Day 3 Diagnosis and problem solving

- Writing for media
- Checklists and templates to take away

Day 4 Quality, safety and documentation

- Visual and video content
- Group discussion and peer review

Day 5 Workshop, assessment and action plan

- Media ethics and law
- Measurement and reporting

10-day outline

Day 1 Investigative Journalism: principles and standards

- Audience analytics
- Regional and international case studies

Day 2 Methods and tools in practice

- On-camera skills
- Storytelling and structure

Day 3 Diagnosis and problem solving

- Writing for media
- Checklists and templates to take away

Day 4 Quality, safety and documentation

- Visual and video content
- Group discussion and peer review

Day 5 Workshop, assessment and action plan

- Media ethics and law
- Measurement and reporting

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Hands-on workshop on a workplace challenge

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Common mistakes and how to avoid them

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
7–18 Feb 2027	10-day classroom	Jeddah	Arabic	8,950
19–23 Apr 2027	5-day classroom	Singapore	English	4,750
17–21 May 2027	5-day online	Live online	English	2,950
1–5 Nov 2027	5-day classroom	Abu Dhabi	English	4,750
9–13 Apr 2028	5-day classroom	Kuwait City	English	4,750
10–14 Jul 2028	5-day classroom	Kuala Lumpur	English	4,750
7–18 Aug 2028	10-day online	Live online	English	5,450
16–27 Oct 2028	10-day classroom	Dubai	English	8,950
7–18 Jan 2029	10-day classroom	Jeddah	English	8,950

Dates	Format	City	Language	Fee (USD)
12–16 Feb 2029	5-day classroom	Kuala Lumpur	English	4,750
4–8 Mar 2029	5-day classroom	Kuwait City	English	4,750
8–12 Oct 2029	5-day online	Live online	Arabic	2,950
13–17 Jan 2030	5-day classroom	Kuwait City	English	4,750
18–29 Mar 2030	10-day classroom	Dubai	English	8,950
16–20 Sep 2030	5-day classroom	Kuala Lumpur	English	4,750
4–15 Nov 2030	10-day online	Live online	English	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/