Garnet
Garnet Global Training Center

GGT-ER-133

Entrepreneurship, SMEs & Family Business

Intellectual Property for Startups

الملكية الفكرية للشركات الناشئة

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Intellectual Property for Startups turns established good practice into step-by-step methods that participants rehearse in exercises and then apply at work. Start, grow and govern businesses, from first idea to family succession. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Apply the methods and standards of Intellectual Property for Startups to real tasks.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.

Who should attend

Founders, SME owners, family business members and innovation managers. Practitioners with one to five years of experience benefit most.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Intellectual Property for Startups: principles and standards

- Financial basics for owners
- Hands-on workshop on a workplace challenge

Day 2 Methods and tools in practice

- Business models and planning
- Funding and investors

Day 3 Diagnosis and problem solving

- Growth and scaling
- Common mistakes and how to avoid them

Day 4 Quality, safety and documentation

- Governance and succession
- Regional and international case studies

Day 5 Workshop, assessment and action plan

- Digital go-to-market
- Checklists and templates to take away

10-day outline

Day 1 Intellectual Property for Startups: principles and standards

- Financial basics for owners
- Hands-on workshop on a workplace challenge

Day 2 Methods and tools in practice

- Business models and planning
- Funding and investors

Day 3 Diagnosis and problem solving

- Growth and scaling
- Common mistakes and how to avoid them

Day 4 Quality, safety and documentation

- Governance and succession
- Regional and international case studies

Day 5 Workshop, assessment and action plan

- Digital go-to-market
- Checklists and templates to take away

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Group discussion and peer review

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Measurement and reporting

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
17–21 May 2027	5-day classroom	Singapore	English	4,750
15–19 Aug 2027	5-day classroom	Kuwait City	Arabic	4,750
6–17 Sep 2027	10-day classroom	Dubai	Arabic	8,950
18–22 Oct 2027	5-day online	Live online	English	2,950
17–21 Jan 2028	5-day classroom	London	English	4,750
6–17 Mar 2028	10-day online	Live online	Arabic	5,450
5–9 Jun 2028	5-day classroom	Vienna	English	4,750
6–17 Nov 2028	10-day classroom	Dubai	Arabic	8,950
15–19 Jan 2029	5-day classroom	Abu Dhabi	English	4,750

Dates	Format	City	Language	Fee (USD)
5–16 Feb 2029	10-day classroom	Istanbul	English	8,950
9–13 Jul 2029	5-day online	Live online	English	2,950
14–18 Oct 2029	5-day classroom	Amman	Arabic	4,750
1–12 Apr 2030	10-day classroom	Geneva	English	8,950
3–14 Jun 2030	10-day online	Live online	English	5,450
19–23 Aug 2030	5-day classroom	London	English	4,750
20–24 Oct 2030	5-day classroom	Jeddah	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/