Garnet
Garnet Global Training Center

GGT-UX-115

Design, UX & Creative Skills

InDesign for Publications

InDesign للمطبوعات

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

InDesign for Publications turns established good practice into step-by-step methods that participants rehearse in exercises and then apply at work. User experience, visual design and creative tools for digital products and communication. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Apply the methods and standards of InDesign for Publications to real tasks.
- Use the right tools, checks and calculations step by step.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.
- Follow safe, compliant and documented work practices.

Who should attend

Designers, product teams, marketers and anyone who briefs or reviews design work. Practitioners with one to five years of experience benefit most.

Key topics

- Design principles
- User research
- Prototyping
- Visual identity
- Accessibility
- Design tools

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 InDesign for Publications: principles and standards

- Accessibility
- Regional and international case studies

Day 2 Methods and tools in practice

- Design tools
- Design principles

Day 3 Diagnosis and problem solving

- User research
- Checklists and templates to take away

Day 4 Quality, safety and documentation

- Prototyping
- Group discussion and peer review

Day 5 Workshop, assessment and action plan

- Visual identity
- Measurement and reporting

10-day outline

Day 1 InDesign for Publications: principles and standards

- Accessibility
- Regional and international case studies

Day 2 Methods and tools in practice

- Design tools
- Design principles

Day 3 Diagnosis and problem solving

- User research
- Checklists and templates to take away

Day 4 Quality, safety and documentation

- Prototyping
- Group discussion and peer review

Day 5 Workshop, assessment and action plan

- Visual identity
- Measurement and reporting

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Hands-on workshop on a workplace challenge

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Common mistakes and how to avoid them

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
3–7 Jan 2027	5-day classroom	Doha	Arabic	4,750
1–5 Feb 2027	5-day classroom	London	English	4,750
19–23 Jul 2027	5-day online	Live online	Arabic	2,950
11–22 Oct 2027	10-day classroom	Dubai	Arabic	8,950
3–14 Jan 2028	10-day online	Live online	Arabic	5,450
13–24 Feb 2028	10-day classroom	Doha	Arabic	8,950
16–20 Oct 2028	5-day classroom	Istanbul	English	4,750
3–7 Dec 2028	5-day classroom	Manama	Arabic	4,750
5–9 Mar 2029	5-day classroom	Dubai	English	4,750

Dates	Format	City	Language	Fee (USD)
10–21 Sep 2029	10-day classroom	Abu Dhabi	Arabic	8,950
19–23 Nov 2029	5-day online	Live online	Arabic	2,950
3–7 Dec 2029	5-day classroom	Kuala Lumpur	English	4,750
11–22 Feb 2030	10-day classroom	Dubai	English	8,950
9–13 Jun 2030	5-day classroom	Manama	Arabic	4,750
21 Oct – 1 Nov 2030	10-day online	Live online	Arabic	5,450
18–22 Nov 2030	5-day classroom	Paris	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/