Garnet
Garnet Global Training Center

GGT-HT-130

Hospitality, Tourism & Events

Heritage & Cultural Tourism

السياحة التراثية والثقافية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Heritage & Cultural Tourism focuses on how the work is actually done: the methods, checks and decisions practitioners use every day, illustrated with real cases from the region. Service, revenue and operations programs for hotels, tourism and event organisers. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Apply the methods and standards of Heritage & Cultural Tourism to real tasks.
- Interpret data and results correctly and act on them.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.
- Share good practice with your team.

Who should attend

Hotel and restaurant managers, tourism professionals and event planners. Practitioners with one to five years of experience benefit most.

Key topics

- Guest experience standards
- Revenue and pricing
- Operations and cost control
- Food safety and hygiene
- Digital distribution
- Event planning

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Heritage & Cultural Tourism: principles and standards

- Food safety and hygiene
- Checklists and templates to take away

Day 2 Methods and tools in practice

- Digital distribution
- Event planning

Day 3 Diagnosis and problem solving

- Guest experience standards
- Group discussion and peer review

Day 4 Quality, safety and documentation

- Revenue and pricing
- Measurement and reporting

Day 5 Workshop, assessment and action plan

- Operations and cost control
- Hands-on workshop on a workplace challenge

10-day outline

Day 1 Heritage & Cultural Tourism: principles and standards

- Food safety and hygiene
- Checklists and templates to take away

Day 2 Methods and tools in practice

- Digital distribution
- Event planning

Day 3 Diagnosis and problem solving

- Guest experience standards
- Group discussion and peer review

Day 4 Quality, safety and documentation

- Revenue and pricing
- Measurement and reporting

Day 5 Workshop, assessment and action plan

- Operations and cost control
- Hands-on workshop on a workplace challenge

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Common mistakes and how to avoid them

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Regional and international case studies

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
3–14 Jan 2027	10-day classroom	Amman	Arabic	8,950
9–13 Aug 2027	5-day classroom	Singapore	English	4,750
6–10 Sep 2027	5-day classroom	Dubai	English	4,750
18–22 Oct 2027	5-day online	Live online	Arabic	2,950
13–17 Mar 2028	5-day classroom	Singapore	English	4,750
5–16 Jun 2028	10-day online	Live online	Arabic	5,450
9–20 Jul 2028	10-day classroom	Riyadh	Arabic	8,950
13–17 Nov 2028	5-day classroom	Dubai	English	4,750
18–22 Feb 2029	5-day classroom	Jeddah	Arabic	4,750

Dates	Format	City	Language	Fee (USD)
20–31 May 2029	10-day classroom	Riyadh	Arabic	8,950
16–20 Jul 2029	5-day online	Live online	English	2,950
13–17 Aug 2029	5-day classroom	Barcelona	English	4,750
18–22 Mar 2030	5-day classroom	Istanbul	English	4,750
20–31 May 2030	10-day classroom	Abu Dhabi	English	8,950
10–21 Jun 2030	10-day online	Live online	Arabic	5,450
18–22 Nov 2030	5-day classroom	London	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/