Garnet
Garnet Global Training Center

GGT-ER-131

Entrepreneurship, SMEs & Family Business

Freelancing & Consulting Business

العمل الحر وتأسيس الاستشارات

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Freelancing & Consulting Business focuses on how the work is actually done: the methods, checks and decisions practitioners use every day, illustrated with real cases from the region. Start, grow and govern businesses, from first idea to family succession. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Apply the methods and standards of Freelancing & Consulting Business to real tasks.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.

Who should attend

Founders, SME owners, family business members and innovation managers. Practitioners with one to five years of experience benefit most.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Freelancing & Consulting Business: principles and standards

- Financial basics for owners
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice

- Business models and planning
- Funding and investors

Day 3 Diagnosis and problem solving

- Growth and scaling
- Regional and international case studies

Day 4 Quality, safety and documentation

- Governance and succession
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan

- Digital go-to-market
- Group discussion and peer review

10-day outline

Day 1 Freelancing & Consulting Business: principles and standards

- Financial basics for owners
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice

- Business models and planning
- Funding and investors

Day 3 Diagnosis and problem solving

- Growth and scaling
- Regional and international case studies

Day 4 Quality, safety and documentation

- Governance and succession
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan

- Digital go-to-market
- Group discussion and peer review

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Measurement and reporting

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Hands-on workshop on a workplace challenge

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
5–9 Apr 2027	5-day online	Live online	English	2,950
9–13 Aug 2027	5-day classroom	Barcelona	English	4,750
1–5 Nov 2027	5-day classroom	Istanbul	English	4,750
6–17 Dec 2027	10-day classroom	Singapore	English	8,950
13–24 Mar 2028	10-day online	Live online	Arabic	5,450
4–15 Jun 2028	10-day classroom	Jeddah	Arabic	8,950
13–17 Nov 2028	5-day classroom	Dubai	English	4,750
18–22 Dec 2028	5-day classroom	Istanbul	English	4,750
8–12 Jan 2029	5-day online	Live online	English	2,950

Dates	Format	City	Language	Fee (USD)
18–29 Mar 2029	10-day classroom	Cairo	Arabic	8,950
8–12 Apr 2029	5-day classroom	Riyadh	English	4,750
16–20 Jul 2029	5-day classroom	Dubai	Arabic	4,750
19–23 May 2030	5-day classroom	Jeddah	English	4,750
17–28 Jun 2030	10-day online	Live online	English	5,450
21 Oct – 1 Nov 2030	10-day classroom	Barcelona	English	8,950
16–20 Dec 2030	5-day classroom	Abu Dhabi	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/