Garnet
Garnet Global Training Center

GGT-ER-107

Entrepreneurship, SMEs & Family Business

Franchising Your Business

تحويل نشاطك إلى امتياز تجاري

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Franchising Your Business turns established good practice into step-by-step methods that participants rehearse in exercises and then apply at work. Start, grow and govern businesses, from first idea to family succession. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Apply the methods and standards of Franchising Your Business to real tasks.
- Interpret data and results correctly and act on them.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.
- Share good practice with your team.

Who should attend

Founders, SME owners, family business members and innovation managers. Practitioners with one to five years of experience benefit most.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Franchising Your Business: principles and standards

- Business models and planning
- Checklists and templates to take away

Day 2 Methods and tools in practice

- Funding and investors
- Growth and scaling

Day 3 Diagnosis and problem solving

- Governance and succession
- Group discussion and peer review

Day 4 Quality, safety and documentation

- Digital go-to-market
- Measurement and reporting

Day 5 Workshop, assessment and action plan

- Financial basics for owners
- Hands-on workshop on a workplace challenge

10-day outline

Day 1 Franchising Your Business: principles and standards

- Business models and planning
- Checklists and templates to take away

Day 2 Methods and tools in practice

- Funding and investors
- Growth and scaling

Day 3 Diagnosis and problem solving

- Governance and succession
- Group discussion and peer review

Day 4 Quality, safety and documentation

- Digital go-to-market
- Measurement and reporting

Day 5 Workshop, assessment and action plan

- Financial basics for owners
- Hands-on workshop on a workplace challenge

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Common mistakes and how to avoid them

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Regional and international case studies

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
11–15 Jan 2027	5-day classroom	Vienna	English	4,750
8–12 Mar 2027	5-day classroom	Casablanca	English	4,750
9–20 May 2027	10-day classroom	Jeddah	Arabic	8,950
11–15 Oct 2027	5-day online	Live online	English	2,950
3–7 Jan 2028	5-day classroom	Kuala Lumpur	English	4,750
3–14 Apr 2028	10-day classroom	Abu Dhabi	Arabic	8,950
12–23 Jun 2028	10-day online	Live online	Arabic	5,450
10–14 Jul 2028	5-day classroom	Geneva	English	4,750
12–16 Feb 2029	5-day online	Live online	English	2,950

Dates	Format	City	Language	Fee (USD)
18–22 Jun 2029	5-day classroom	Kuala Lumpur	English	4,750
1–12 Oct 2029	10-day classroom	Dubai	English	8,950
5–9 Nov 2029	5-day classroom	London	English	4,750
11–15 Feb 2030	5-day classroom	Paris	English	4,750
8–12 Jul 2030	5-day classroom	London	English	4,750
2–13 Sep 2030	10-day online	Live online	English	5,450
14–25 Oct 2030	10-day classroom	Abu Dhabi	Arabic	8,950

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/