Garnet
Garnet Global Training Center

GGT-ER-104

Entrepreneurship, SMEs & Family Business

Family Business Governance & Succession

حوكمة الشركات العائلية والتعاقب

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Leadership & strategy**

Overview

Family Business Governance & Succession is a leadership program that connects strategic choices with execution, people and results. Start, grow and govern businesses, from first idea to family succession. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Set direction and priorities for Family Business Governance & Succession in your organisation.
- Balance short-term results with long-term value.
- Build a personal leadership agenda for the next year.
- Make sound decisions with incomplete information.
- Align people, structure and culture with strategy.

Who should attend

Founders, SME owners, family business members and innovation managers. It is aimed at managers and executives who set direction and are accountable for results.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Strategic context of Family Business Governance & Succession

- Financial basics for owners
- Common mistakes and how to avoid them

Day 2 Setting direction and priorities

- Business models and planning
- Funding and investors

Day 3 Leading people through change

- Growth and scaling
- Regional and international case studies

Day 4 Decisions, risk and stakeholders

- Governance and succession
- Checklists and templates to take away

Day 5 Leadership commitments and action plan

- Digital go-to-market
- Group discussion and peer review

10-day outline

Day 1 Strategic context of Family Business Governance & Succession

- Financial basics for owners
- Common mistakes and how to avoid them

Day 2 Setting direction and priorities

- Business models and planning
- Funding and investors

Day 3 Leading people through change

- Growth and scaling
- Regional and international case studies

Day 4 Decisions, risk and stakeholders

- Governance and succession
- Checklists and templates to take away

Day 5 Leadership commitments and action plan

- Digital go-to-market
- Group discussion and peer review

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Measurement and reporting

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Hands-on workshop on a workplace challenge

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
10–14 Jan 2027	5-day classroom	Riyadh	Arabic	4,750
8–12 Feb 2027	5-day online	Live online	English	2,950
9–20 Aug 2027	10-day classroom	Abu Dhabi	Arabic	8,950
5–9 Dec 2027	5-day classroom	Kuwait City	English	4,750
17–21 Apr 2028	5-day classroom	Paris	English	4,750
3–14 Jul 2028	10-day online	Live online	Arabic	5,450
1–5 Oct 2028	5-day classroom	Kuwait City	Arabic	4,750
4–15 Dec 2028	10-day classroom	Istanbul	English	8,950
9–13 Jul 2029	5-day online	Live online	English	2,950

Dates	Format	City	Language	Fee (USD)
1–12 Oct 2029	10-day classroom	London	English	8,950
5–9 Nov 2029	5-day classroom	Singapore	English	4,750
9–13 Dec 2029	5-day classroom	Riyadh	Arabic	4,750
18–22 Mar 2030	5-day classroom	Istanbul	English	4,750
6–10 May 2030	5-day classroom	London	English	4,750
9–20 Sep 2030	10-day online	Live online	English	5,450
2–13 Dec 2030	10-day classroom	Vienna	English	8,950

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/