Garnet
Garnet Global Training Center

GGT-ER-101

Entrepreneurship, SMEs & Family Business

Entrepreneurship & Business Planning

ريادة الأعمال وإعداد خطط العمل

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (management)**

Overview

Entrepreneurship & Business Planning equips managers and specialists to plan, organise and control this area of work, set targets and measure results. Start, grow and govern businesses, from first idea to family succession. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Set up and run Entrepreneurship & Business Planning as a managed process with clear roles.
- Control risk, quality and compliance in this area.
- Lead improvement projects and measure their benefit.
- Report clearly to senior management and stakeholders.
- Manage contractors, suppliers and internal customers.

Who should attend

Founders, SME owners, family business members and innovation managers. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Entrepreneurship & Business Planning: the management framework

- Governance and succession
- Regional and international case studies

Day 2 Planning, resources and budgets

- Digital go-to-market
- Financial basics for owners

Day 3 Performance measurement and control

- Business models and planning
- Checklists and templates to take away

Day 4 Risk, compliance and improvement

- Funding and investors
- Group discussion and peer review

Day 5 Management case study and action plan

- Growth and scaling
- Measurement and reporting

10-day outline

Day 1 Entrepreneurship & Business Planning: the management framework

- Governance and succession
- Regional and international case studies

Day 2 Planning, resources and budgets

- Digital go-to-market
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Day 3 Performance measurement and control

- Business models and planning
- Checklists and templates to take away

Day 4 Risk, compliance and improvement

- Funding and investors
- Group discussion and peer review

Day 5 Management case study and action plan

- Growth and scaling
- Measurement and reporting

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Hands-on workshop on a workplace challenge

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Common mistakes and how to avoid them

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
10–14 Jan 2027	5-day classroom	Manama	English	4,750
20–24 Sep 2027	5-day online	Live online	English	2,950
11–15 Oct 2027	5-day classroom	Paris	English	4,750
6–17 Dec 2027	10-day classroom	Kuala Lumpur	English	8,950
10–14 Jan 2028	5-day classroom	Abu Dhabi	English	4,750
1–12 May 2028	10-day online	Live online	English	5,450
19–23 Nov 2028	5-day classroom	Manama	English	4,750
17–28 Dec 2028	10-day classroom	Muscat	Arabic	8,950
8–12 Jan 2029	5-day online	Live online	Arabic	2,950

Dates	Format	City	Language	Fee (USD)
18–22 Feb 2029	5-day classroom	Riyadh	Arabic	4,750
8–12 Oct 2029	5-day classroom	London	English	4,750
10–21 Dec 2029	10-day classroom	Kuala Lumpur	English	8,950
21–25 Apr 2030	5-day classroom	Kuwait City	Arabic	4,750
20–24 May 2030	5-day classroom	Kuala Lumpur	English	4,750
17–28 Jun 2030	10-day online	Live online	English	5,450
3–14 Nov 2030	10-day classroom	Cairo	Arabic	8,950

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/